

# Discover the difference

Using ScienceDirect's cutting-edge technology to take research to the next level

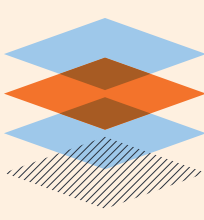
## Improving the research process with ScienceDirect topics

Researchers at every stage of their scientific careers encounter unknown terms and concepts and require background, contextual knowledge to progress. But finding one's path through a literature search can be overwhelming.

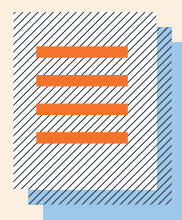
That is why we created ScienceDirect Topics. Our free topic pages, extending across 20 scientific disciplines, provide readers with a comprehensive database of reliable background and contextual knowledge making it easy to get up to speed with new and unfamiliar concepts.



**13 million** visits on average per month

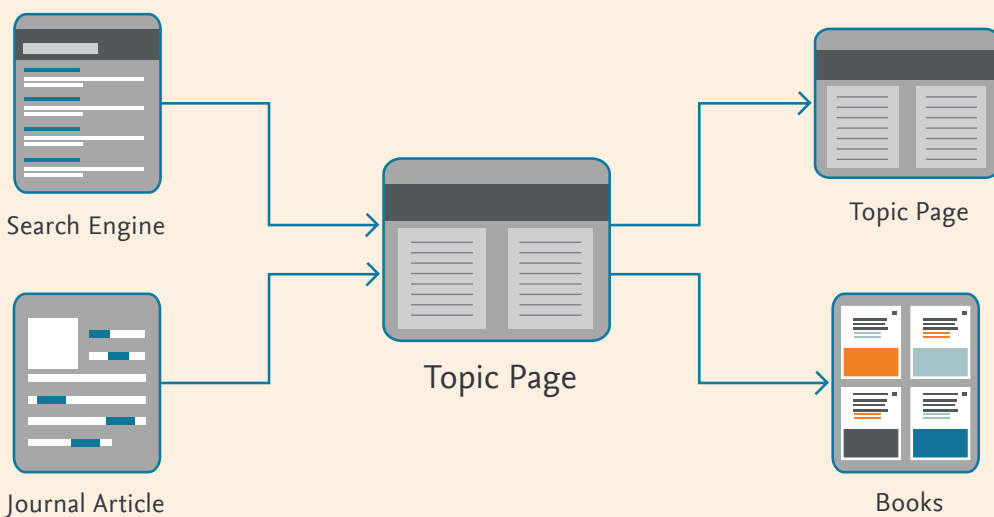


**329,000+** topic pages...

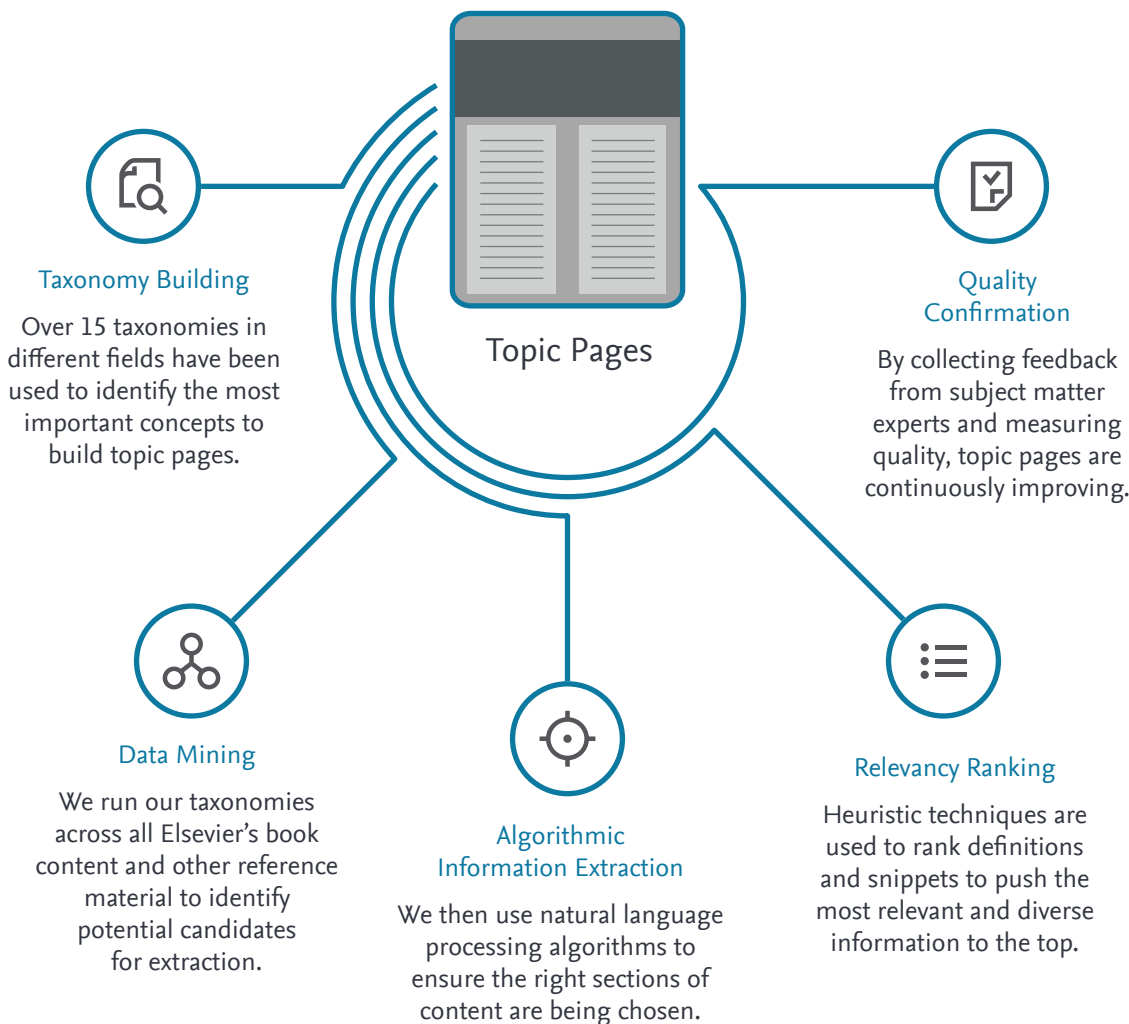


...Hyperlinked from over **4.8 million** journal articles

Whether accessed while reading an article or searching the web, ScienceDirect Topics helps researchers leverage key information within their natural workflows.

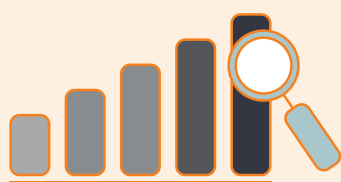


## A New Age of Discovery: Using AI to Generate Topic Pages



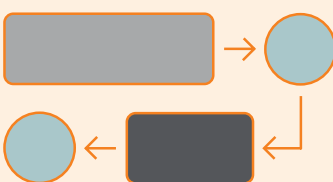
## Improve the research workflow with ScienceDirect topics

### New analytical value



Usage and turnaways resulting from topic pages carry more value as they demonstrate that the user has chosen this book chapter based on reviewing a section of the chapter.

### Better Workflows



### Books and journals working together



OVER **38** MILLION

visitors return within a month to view more topic pages

\* Based on all visits in 2019, Adobe Analytics



Discover ScienceDirect Topics

For more information, visit us at [elsevier.com/sciencedirecttopics](https://elsevier.com/sciencedirecttopics).