Content that supports your needs

Elsevier uses data and user insights to develop reference content on critical and emerging topics

A user-focused, data-driven approach

To identify new content needs, Elsevier's teams use data from:

- **Scopus**: Scopus, the world's largest indexed repository of peer-reviewed literature
- **SciVal**: SciVal, a powerful tool that visualizes and benchmarks the research performance of over 10,000 institutions globally
- **Customer and user insights from a global network of interactions, events, surveys and relationships**

Harnessing and analyzing this robust data, our dedicated team of publishing professionals:

- Answer reader priorities
- Identify trending topics
- Spot content gaps
- Discover funding trends

Our Acquisitions Editors recruit the best authors and most influential experts by:

- Identifying leading experts on any given topic, worldwide
- Partnering with existing and successful authors, educators, communicators and influencers
- Nurturing new talent by identifying exciting and influential early career researchers, communicators and influencers
- Working with established, trusted advisors and organizations

Delivering the right content and value

Our books offer:

- Dependable, authoritative, high-quality content
- Coverage of both critical and emerging subject areas and topics
- Innovative content supported by features that help discoverability
- Alignment with the Elsevier journals program, which enhances journal content

Results of Elsevier’s strategy

**ScienceDirect**

Our eBooks are backed by technology on ScienceDirect to support an uninterrupted research workflow.

- The number of times customers co-used books and journals in 2018: 5.5+ million
- Our reference content is accessible through ScienceDirect Topics, our fastest growing resource: 99 million page views in 2018

“16.5”

Average number of citations per book — the highest in the industry

“I find Elsevier ScienceDirect Books to be informative in a wide range of subjects but more importantly, reliable in the information provided.”

A ScienceDirect user

To learn more, visit elsevier.com/sciencedirect/books or contact your sales representative today.