Sponsorship and Exhibition Opportunities

Colloid and Interface Science is the foundation for today’s advanced material science and engineering, nanoscience, soft matter science and catalysis. As such, Colloid and Interface Sciences underpin new advances in energy efficiency, generation and storage, nano-medicine and drug delivery, sensing and diagnostics, amongst other applications.

This meeting aims to attract international researchers to communicate and share the latest developments in these dynamic and ever-expanding fields.

The conference will be held in the popular and attractive seaside resort of Sitges, near Barcelona. Our conference venue provides first class facilities and offers attendees many opportunities to meet and learn from each other, to forge new scientific relationships and international collaborations.

TOPICS INCLUDE

- Advanced functional polymers, surfactants, gels, biocolloids and soft matter systems
- Engineered functional interfaces, surfaces, films, membranes and composites
- Materials for catalysis, separations, energy generation and storage
- Bio materials, nano-medicines and diagnostics
- New theory, novel phenomena and advanced experimental technique

For complete meeting details, please visit:
www.elsevier.com/international-colloids-conference
RAISE YOUR PROFILE
Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the colloids community.

The **International Colloids Conference** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

**USE YOUR PRESENCE AT THE INTERNATIONAL COLLOIDS CONFERENCE TO:**
- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the colloids community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

**INFORMATION**
For further information on sponsorship and exhibition opportunities please contact:

**Carolina Ulloa Parra**
Conference Sponsorship Sales Executive | STM Journals | Elsevier
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T: +31 20 485 2125 | E-mail: culloaparra@elsevier.com

**SILVER SPONSOR**
- Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- A complimentary meeting room
- Your logo on all delegate badges
- A complimentary full page advertisement in the program
- After the event “Thank you email” to all attendees with company logo
- Option to brand specific portions of the meeting, including 3 of the following*:
  - Welcome reception • Coffee break • Lunch break • Congress bags • Satellite symposia • Poster award • Lanyards • Conference app

**GOLD SPONSOR**
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 2 of the following*:
  - Welcome reception • Coffee break • Lunch break • Congress bags • Satellite symposia • Poster award • Conference app

**PLATINUM SPONSOR**
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- Option to brand specific portions of the meeting, including 1 of the following*:
  - Coffee break • Lunch break • Satellite symposia • Poster award • Conference app

**EXHIBITION**
An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:

- **Table top** (2m table top exhibition stand, including € 1,950 complimentary exhibition pass for 1 person)
- **Shell scheme booth** (3x2m, including complimentary registration for 1 delegate)

(*) Based on first come first served receipt of commitments

[www_elsevier_com/international-colloids-conference](http://www_elsevier_com/international-colloids-conference)
### Additional Sponsorship Opportunities

**Promotion exposure for our sponsors includes:**
- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure opportunities.

### 9th International Colloids Conference

**16-19 June 2019**
**Sitges**
**Barcelona, Spain**

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### Delegation Bag

**Exclusive**
- **Cost:** €5,500

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

- Complimentary registration for 1 delegate
- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.
- Complimentary registration for 1 delegate
- Your company logo and name in the program booklet, next to the session listing
- Complimentary registration for 1 delegate

### Charging Station

**Exclusive**
- **Cost:** €3,000

Located in a booth within the exhibit hall, the popular top charging station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own pull up banners to the space provided. (Attendees use the facility at their own risk).

- Complimentary registration for 1 delegate
- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- One set of promotional materials to be handed out at registration

### Delegate Bag Insert

**Exclusive**
- **Cost:** €800

Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

### Welcome Drinks Reception

**Exclusive**
- **Cost:** €7,500

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Poster Award

**Exclusive**
- **Cost:** €3,500

An opportunity to brand the award for best poster

- Complimentary registration for 1 delegate

### Lunch Session

**Exclusive**
- **Cost:** €6,500

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Satellite Symposia

**Exclusive**

- **Cost:** €800

Give a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates.

- Complimentary registration for 1 delegate

### Conference App

**Exclusive**
- **Cost:** €9,000

Sponsor Elsevier’s conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans

### Contact Us

Showcase your products to the conference delegates at a dedicated workshop session.

- Complimentary registration for 1 delegate

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### Workshops

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complimentary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event.

The webinar would be hosted on the conference website and would remain there until the end of meeting for anyone to download. The package includes marketing, traffic and campaign management as well as a complimentary registration for 1 delegate.

### Sponsorship of Online Conference

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.

Sponsor an online counterpart to the physical event and enjoy unique benefits:

- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

The package includes marketing, traffic and campaign management as well as a complimentary registration for 1 delegate.

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**www.elsevier.com/international-colloids-conference**
SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS
Company contact name for correspondence
Title (Prof. Dr. Mr. Ms.) First Name
Surname
Job Title
Organization
Address
State/Country
Post/Zip Code
Tel Fax
Email

2. ORDER DETAILS
☐ EXCLUSIVE PLATINUM SPONSOR € 20,850
☐ GOLD SPONSOR € 12,500
☐ SILVER SPONSOR € 7,500

EXHIBITOR OPPORTUNITIES
☐ Table top € 1,950
☐ Shell scheme booth € 2,900

ADDITIONAL SPONSORSHIP OPPORTUNITIES
BRANDING AND VISIBILITY
☐ Delegate bag € 5,500
☐ Lanyards € 4,500
☐ Sponsor session € 3,500
☐ Registration desk € 3,000
☐ Charging station € 3,000
☐ Delegate bag insert € 800
☐ Conference app Contact Us

NETWORKING OPPORTUNITIES
☐ Welcome drinks reception € 7,500
☐ Coffee break € 3,000
☐ Poster Award € 3,500
☐ Lunch session € 6,500
☐ Gala dinner € 9,000
☐ Satellite symposia Contact Us
☐ Workshop Contact Us
☐ Sponsored webinar Contact Us
☐ Sponsored online conference Contact Us

3. HOW TO PAY
Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €
☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM
I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today’s Date

5. RETURN TO
Carolina Ulloa Parra
Conference Sponsorship Sales Executive
STM Journals Elsevier
Radarweg 29 | 1043NX Amsterdam | The Netherlands
T: +31 20 485 2125
E-mail: c.ulloaparra@elsevier.com

TERMS AND CONDITIONS OF BOOKING:
- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order for a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibitor and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- Exhibitors are responsible for their own insurance for the event. An evidence of your public liability insurance certificate (providing cover of US$ 3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos.