Sponsorship and Exhibition Opportunities

The main topics of the conference are in line with the most popular areas of research reported in the journal *Applied Surface Science*.

ICASS will report on and discuss current research on the role and use of surfaces in chemical and physical processes, related to catalysis, electrochemistry, energy, new/functional materials and nanotechnology. Also the various techniques and characterization methods will be discussed.

This is a significant opportunity for you to hear from leading scientists in the area and to network with colleagues in industry and academia to ensure you keep abreast of recent developments in this fast evolving field.

**TOPICS INCLUDE**

- Surface science of catalysis, electrocatalysis and photocatalysis
- Surface engineering and functionalization
- Functional surfaces and coatings
- Surface science applied to energy conversion and storage
- Surface nanotechnology and devices
- Biointerfaces
- Electrochemistry at surfaces and interfaces
- Advances in surface characterization tools
- Environmentally-friendly materials
- Semiconductors – surface and interface
- 2D layered materials and assembling

For complete meeting details, please visit: www.elsevier.com/icass-conference
**RAISE YOUR PROFILE**

Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the fundamental and applied interests community.

The **International Conference on Applied Surface Science** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE INTERNATIONAL CONFERENCE ON APPLIED SURFACE SCIENCE TO:

- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the applied surface science community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

**Carolina Ulloa Parra**  
Conference Sponsorship Sales Executive | STM Journals | Elsevier  
Radarweg 29 | 1043NX Amsterdam | The Netherlands  
T: +31 20 485 2125 | E-mail: culloaparra@elsevier.com

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<table>
<thead>
<tr>
<th><strong>EXHIBITION</strong></th>
<th><strong>PLATINUM SPONSOR</strong> € 20,850</th>
<th><strong>GOLD SPONSOR</strong> € 12,500</th>
</tr>
</thead>
</table>
| An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.  
The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.  
The following options are available:  
**Table top** (2m table top exhibition stand, including complimentary exhibition pass for 1 person) **€ 1,700**  
Shell Scheme booth (3x2m booth including complimentary registration for 1 delegate) **€ 2,400**  
(*) Based on first come first served receipt of commitments | **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 4 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**A complimentary full page advertisement in the program**  
**Option to brand specific portions of the meeting, including 2 of the following*:**  
**Welcome reception • Coffee break • Lunch break**  
**Congress bags • Satellite symposia • Poster award • Conference app** | **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 4 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**A complimentary full page advertisement in the program**  
**Option to brand specific portions of the meeting, including 2 of the following*:**  
**Welcome reception • Coffee break • Lunch break**  
**Congress bags • Satellite symposia • Poster award • Conference app** |

<table>
<thead>
<tr>
<th><strong>SILVER SPONSOR</strong> € 7,500</th>
<th><strong>EXHIBITION</strong></th>
<th><strong>PLATINUM SPONSOR</strong> € 20,850</th>
<th><strong>GOLD SPONSOR</strong> € 12,500</th>
</tr>
</thead>
</table>
| **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 3 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**Option to brand specific portions of the meeting, including 1 of the following*:**  
**Coffee break • Satellite symposia • Lunch break**  
**Poster award • Conference app** | | **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 4 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**A complimentary full page advertisement in the program**  
**Option to brand specific portions of the meeting, including 2 of the following*:**  
**Welcome reception • Coffee break • Lunch break**  
**Congress bags • Satellite symposia • Poster award • Conference app** | **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 4 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**A complimentary full page advertisement in the program**  
**Option to brand specific portions of the meeting, including 2 of the following*:**  
**Welcome reception • Coffee break • Lunch break**  
**Congress bags • Satellite symposia • Poster award • Conference app** | **Company acknowledgement on all official conference support signs, program and on all marketing collateral**  
**Special recognition on the conference website**  
**Complimentary registration for 4 delegates**  
**Complimentary 3x2m shell scheme booth**  
**One set of promotional materials to be handed out at registration**  
**A complimentary full page advertisement in the program**  
**Option to brand specific portions of the meeting, including 2 of the following*:**  
**Welcome reception • Coffee break • Lunch break**  
**Congress bags • Satellite symposia • Poster award • Conference app** |

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**www.elsevier.com/icass-conference**
# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure:

## BRANDING AND VISIBILITY

### DELEGATE BAG

<table>
<thead>
<tr>
<th>Exclusive</th>
<th>€5,500</th>
<th>Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LANYARDS</strong></td>
<td>Exclusive</td>
<td>€4,500</td>
</tr>
<tr>
<td><strong>SPONSOR SESSION</strong></td>
<td>One space per session</td>
<td>€3,300</td>
</tr>
<tr>
<td><strong>REGISTRATION DESK</strong></td>
<td>Exclusive</td>
<td>€3,000</td>
</tr>
<tr>
<td><strong>WELCOME DRINKS RECEPTION</strong></td>
<td>Exclusive</td>
<td>€7,500</td>
</tr>
<tr>
<td><strong>COFFEE BREAK</strong></td>
<td>Exclusive</td>
<td>€3,000</td>
</tr>
<tr>
<td><strong>CHARGING STATION</strong></td>
<td>Exclusive</td>
<td>€3,000</td>
</tr>
</tbody>
</table>

### POSTER AWARD

| €3,500 | An opportunity to brand the award for best poster. Complimentary registration for 1 delegate |

### LUNCH SESSION

| €6,500 | Sponsorship of one of the Conference Lunches. Your company logo on available paraphernalia (eg napkins, doilies etc). Opportunity to give a short address at the beginning of the lunch. Your company logo on A1 sized foam-backed posters where the lunch will be taking place. One set of promotional materials to be handed out at registration. Complimentary registration for 2 delegates. |

### SATELLITE SYMPOSIA

| CONTACT US | €800 | Given a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates. Complimentary registration for 1 delegate. |

### WORKSHOP

- Complimentary registration for 1 delegate

### SPONSORED WEBINAR

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complimentary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event.

The webinar will be hosted on the conference website and would remain there until the end of meeting for anyone to download. The package includes marketing, traffic and campaign management as well as a complimentary registration for 1 delegate.

### SPONSORED ONLINE CONFERENCE

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.

Sponsor an online counterpart to the physical event and enjoy unique benefits:

- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

The package includes marketing, traffic and campaign management as well as a complimentary registration for 1 delegate.

### CONFERENCE APP

| CONTACT US | €9,000 | Sponsor Elsevier’s conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app. Details of the program and speakers Abstracts of all the talks and posters Presentation and Poster files Information on exhibitors and sponsors Conference floor plans Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors. |

### GALA DINNER

| €3,000 | An unrivalled opportunity to have high profile branding at the main social event of the conference.
- Opportunity to give a short address at the beginning of the dinner
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- One set of promotional materials to be handed out at registration.
- Complimentary registration for 2 delegates. |

### CONTACT US

Sponsorship of one of the Conference Gala Dinners, located in a booth within the exhibit hall, the popular Gala Dinner will provide attendees of the dinner given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

| €3,500 | A tabletop exhibition display |
| €6,500 | A tabletop exhibition display |

### WORKSHOP

- Complimentary registration for 1 delegate

### CONTACT US

- Complimentary registration for 1 delegate

**www.elsevier.com/icass-conference**
SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS
   Company contact name for correspondence

   Title (Prof. Dr. Mr. Ms.)  First Name
   Surname
   Job Title
   Organization
   Address
   State/Country
   Post/Zip Code
   Tel   Fax
   Email

2. ORDER DETAILS
   ☐ EXCLUSIVE PLATINUM SPONSOR  € 20,850
   ☐ GOLD SPONSOR  € 12,500
   ☐ SILVER SPONSOR  € 7,500

EXHIBITOR OPPORTUNITIES
   ☐ Table top  € 1,700
   ☐ Shell scheme booth  € 2,400

ADDITIONAL SPONSORSHIP OPPORTUNITIES
   ☐ Delegate bag  € 5,500
   ☐ Lanyards  € 4,500
   ☐ Sponsor session  € 3,300
   ☐ Registration desk  € 3,000
   ☐ Delegate bag insert  € 800
   ☐ Charging station  € 3,000
   ☐ Conference app 

BRANDING AND VISIBILITY
   ☐ Delegate bag insert  € 800
   ☐ Charging station  € 3,000
   ☐ Conference app 

NETWORKING OPPORTUNITIES
   ☐ Welcome drinks reception  € 7,500
   ☐ Coffee break  € 3,000
   ☐ Poster award  € 3,500
   ☐ Lunch session  € 6,500
   ☐ Gala dinner  € 9,000
   ☐ Satellite symposia Contact Us
   ☐ Workshop Contact Us
   ☐ Sponsored webinar Contact Us
   ☐ Sponsored online conference Contact Us

3. HOW TO PAY
   Please note that all figures are subject to VAT at the prevailing rate
   Total amount payable  €
   ☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM
   I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:
   Signature    Today’s Date

5. RETURN TO
   Carolina Ulloa Parra
   Conference Sponsorship Sales Executive
   STM Journals Elsevier
   Radarweg 29, 1043NX Amsterdam, The Netherlands
   T: +31 20 485 2125
   E-mail: culloaparra@elsevier.com

TERMS AND CONDITIONS OF BOOKING:
   • Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
   • Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 90% of the total charge as a cancellation penalty prevails. Written notice is required. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
   • Payment must be made in advance of the conference and is non-refundable if it is cancelled as a result of the above cancellation terms.
   • You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
   • A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
   • The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
   • Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US$3,000,000) is required prior to the event.
   • Price for up to 2 colour printing within logos

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