

CASE STUDY

Geofacets™

Jonathan Church, Exploration Geologist at OMV Exploration & Production GmbH

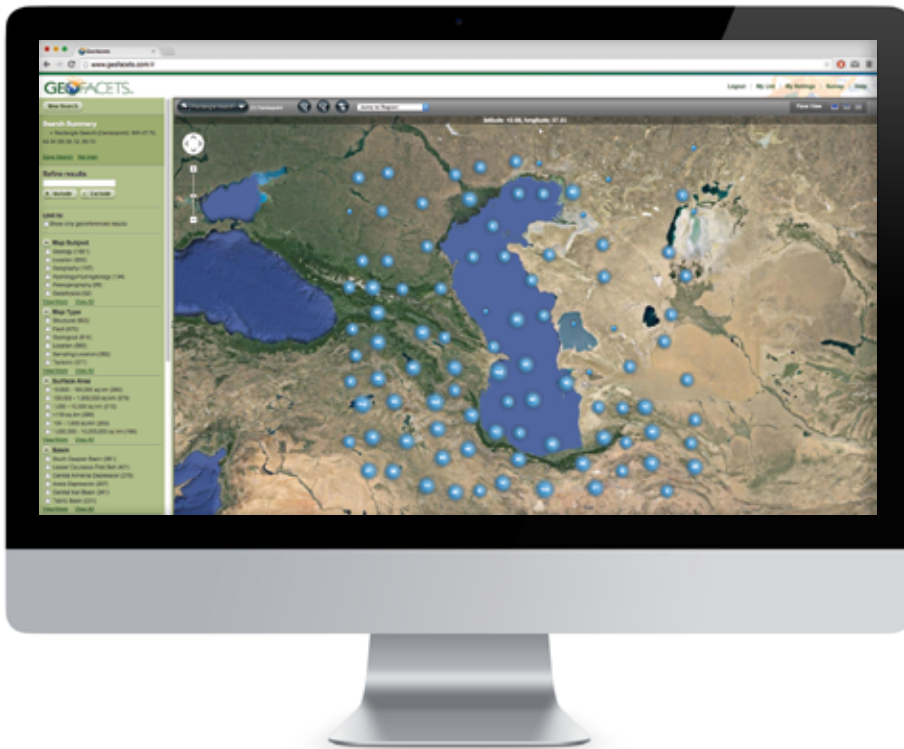
In the Zone for Data Rooms



SUMMARY

Zeroing in on key questions and data gaps in advance maximizes geoscientists' participation in data rooms.

In the zone for data rooms: zeroing in on key questions and data gaps.



SITUATION OVERVIEW:

Data Rooms: One-time opportunities for gathering insights, with little time to prepare

Jonathan Church is an Exploration Geologist from OMV Exploration & Production GmbH, an integrated, international oil and gas company based in Austria. As part of his role, Jonathan works in the Middle East and Caspian exploration group, primarily on new ventures that require both long-term regional studies as well as time-constrained opportunity evaluations.

When working in regions targeted for exploration growth and within a team charged with rapidly expanding his company's exploration blocks before more competition sets in, Jonathan can find himself participating in numerous data rooms within months of each other. Through these data rooms, he is expected to gather information from the data room hosts regarding the opportunities, characteristics, and past exploration activities for the areas being considered.

“Geofacets helps me to maximize the short amount of time that I have in preparing for and participating in data rooms, so I walk into it with a good understanding of the area and what questions I need to try and answer.”

Jonathan Church

Exploration Geologist at
OMV Exploration & Production GmbH

Such opportunities tend to be constrained, sometimes with only a few days' notice to prepare, 2-3 days for the actual data room, and permission to take home limited information gathered from the data room for further assessment.

HOW GEOFACETS HELPS:

Rapidly understanding a new area and zeroing in on specific questions

Thanks to Geofacets' user-friendly and map-based search features designed just for geoscientists, Jonathan can quickly locate the most relevant structural maps and related information for a geographic area or basin in consideration. These maps are otherwise buried in volumes of scientific research from multiple providers, such as Elsevier, the Geological Society of London, SEPM (Society for Sedimentary Geology), and Society of Economic Geologists. Finding them easily helps Jonathan achieve sufficient understanding and a specific mindset about new areas within hours—and without having to access multiple sources or jump through hoops.

As a result, Jonathan can walk into data rooms with a set of questions and data needs already prepared, allowing him to maximize the limited time he has in the data room and more effectively close information gaps while assessing new areas of exploration.