ScienceDirect enhances research productivity in these specific ways

1. **Improve commercial viability**
   - Promotion: enables researchers to reach the right audience, increasing the potential for commercialization.
   - Improved access to peer-reviewed research, reducing the risk of reinventing the wheel.
   - Reduces time spent finding and evaluating research, increasing productivity.
   - Supports the decision-making process by providing reliable data.
   - Enables cost savings by reducing the need for additional research.

2. **Spur innovation**
   - Facilitates multi-disciplinary research, leading to new ideas.
   - Supports project and experimental decisions with reliable data.
   - Enhances the evaluation of novelty and the potential for patenting.
   - Improves the follow-up on key projects.

3. **Improve R&D productivity**
   - Generates significant, measurable returns on investment.
   - Reduces the number of sources needed to make decisions.
   - Enhances the time-saving effect of ScienceDirect.
   - Increases the number of working days per year.

Not having ScienceDirect is a significant risk

Researchers state strongly: not having access to ScienceDirect would result in a "significant liability"

"Not having access to ScienceDirect would increase time to develop methods, and lead to more dead-ends."

—Scientist, Pharmaceuticals Firm

**Percentage of researchers that incorporate existing knowledge from a wide range of disciplines into all stages of the research process**

- 86% (Average)
- 85% (Physical Sciences and Engineering)
- 88% (Life Sciences)
- 89% (Health Sciences)
- 88% (Social Sciences and Humanities)

**Time saved by investing in ScienceDirect**

- Average time saved each day: 47.2 minutes
- 240 days per year
- 189 hours per year
- 24 days per year per researcher

**Research costs saved by investing in ScienceDirect**

- Average reduction in research costs by using ScienceDirect
  - Labor costs savings to investigate approaches and conduct experiments
  - Investments in research papers
  - Savings in lab materials/equipment for additional experiments

**Time used by researchers in ScienceDirect**

- Time spent on research
  - Experimentation Stage: 53%
  - Reporting Stage: 47%
  - Follow-up Intelligence Stage: 44%
  - Idea Development/Intelligence Stage: 36%

**Significant Liability**

65% Significant Liability

**Not having access to ScienceDirect would result in a "significant liability"**