

What is ScienceDirect?

ScienceDirect combines authoritative, full-text scientific, technical and health publications with smart, intuitive functionality so that you can stay informed in your field, and bring innovations to market faster than your competition.

How will you benefit from ScienceDirect?

Improve commercial viability

Spur innovation

Improve R&D productivity

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Improve commercial viability

ScienceDirect accelerates research in a variety of ways



Providing reliable science-based research



Determining how novel an idea is and whether it might be patented



Avoiding dead-ends in the innovation process



Making go, no-go decisions on key projects



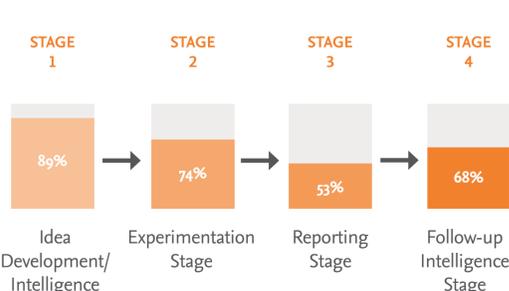
Supporting patent applications

2

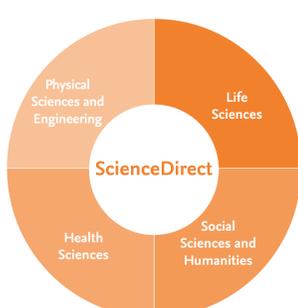
Spur innovation

The importance of multi-disciplinary research

Percentage of researchers that incorporate existing knowledge from a wide range of disciplines into all stages of the research process



97% of all researchers place a high value on accessing ideas from multiple disciplines to help inspire innovation and solutions.



Over half of all the researchers state that ScienceDirect stimulates innovation in these specific ways

75%

Building an understanding of state-of-the-art technology & science

64%

Providing knowledge required to "build on" current science

62%

Generating new ideas that may lead to new products/enhance existing ones

59%

Providing reliable science-based research and data to support project and experimental decisions

The study shows that 99% of the researchers agree that ScienceDirect supports the journey for research innovation

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Improve R&D productivity

ScienceDirect enhances research productivity in these specific ways



74%

Saves time by providing immediate access to knowledge



55%

Accelerates research by not repeating the work of others



53%

Saves time by reducing the number of sources that are needed to make decisions



50%

Reduces risks: peer reviewed information is available to validate investments

ScienceDirect generates significant, measurable returns on investment

Time saved by investing in ScienceDirect

88%



of researchers reporting they save time by using ScienceDirect

Average amount of time saved each day by using ScienceDirect

47.2 Minutes

Research costs saved by investing in ScienceDirect

85%

Number of researchers reporting they save research costs by using ScienceDirect

14.4% per company

Average reduction in research costs by using ScienceDirect

(i.e. labor costs savings to investigate approaches and conduct experiments, investments in research papers, savings in lab materials/equipment for additional experiments, etc.)

Projection of time saved per researcher per year

47.2 minutes

240 days

189 hours

24 days per year

Time saved each day

Number of working days per year

Number of hours per year saved

Number of days saved per year per researcher

Not having ScienceDirect is a significant risk

Researchers state strongly: not having access to ScienceDirect would result in a "significant liability"

"Not having access to ScienceDirect would increase time to develop methods, and lead to more dead ends."

—Scientist, Pharmaceuticals Firm

Not significant liability 9%

Somewhat significant liability 27%

Significant liability 46%

Very significant liability 19%

65% Significant Liability