

THE CONFERENCE

Pharma-Nutrition is entirely dedicated to discussing the latest research, concepts and applications of medical nutrition in patient treatment and disease management. Following on from an extremely successful event in 2013, this international conference is your unique chance to learn about upcoming research and to network with the research leaders across the community of pharmacology and nutrition specialists who work on the interface of pharma-nutrition.

In 2015, we will again feature a truly multidisciplinary program that focuses on the aspects of molecular characteristics of food ingredients towards clinical effectiveness and relevance. A series of state of the art plenary sessions will be accompanied by breakout sessions designed to focus on disease specific topics such as metabolic, immunological, and neurological disorders, food-pharma interactions and regulation.

Pharma-Nutrition is supported by the journal 'Pharma Nutrition', a truly multidisciplinary home for preclinical and clinical researchers in academia and industry, working at or close to the interface of nutritional and pharmacological treatment concepts. This is fast becoming the premier journal on the interface between nutrition and pharma.

CONFERENCE COMMITTEE

CHAIRS

Professor Johan Garssen,
University of Utrecht, The Netherlands

Professor Alan L. Landay
Rush University Medical Center, Chicago

COMMITTEE

John F. Cryan
University College Cork, Cork, Ireland

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*Radboud University Medical Centre, Nijmegen,
The Netherlands*

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Monash University, Melbourne, Australia

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Gregor Reid
Lawson Health Research Institute, London, ON, Canada

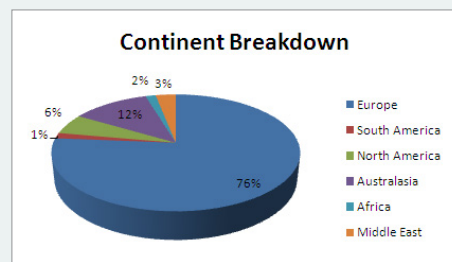
Sponsorship and Exhibition Opportunities

Delegates who attend are looking to discover and learn what is going on in the field, not only in their specific disease area, but also to leverage key knowledge across therapeutic areas. Our delegates will include:

- R&D active in the areas of drug & medication, nutraceuticals and specialised medical nutrition.
- Scientists working in academia interested in the interface between pharma and nutrition.
- Clinicians investigating and applying the combination of drug treatment and (specialised) nutrition in patient care.

Who Attends Pharma-Nutrition?

Delegate demographics for people who attended the Pharma-Nutrition conferences:



Pharma-Nutrition has been supported by:



Sponsorship of Pharma-Nutrition gives you a unique platform to directly target professionals working on the interface between pharma and nutrition. Our global network of scientists in both academia and industry are specifically targeted to only include the most relevant and interested individuals giving you increased exposure and brand recognition in this new and emerging field.

In 2013 sponsors benefited from:

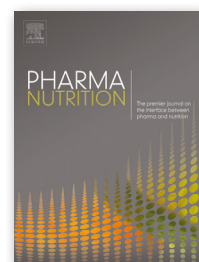
Logos and links featured on our email communications:
26,425 scientists targeted which generated a list of **5,295** "core" scientists working on the interface between pharma and nutrition.

Sponsors were also profiled within individual therapeutic areas with special themed emails:

12,436 Oncology specialists
7,060 Metabolic Syndrome specialists
8,556 Neurology Specialists

Increase your reach across new marketing channels. Pharma-Nutrition has its own twitter profile and a unique way to feature research and news from our sponsors to a dedicated and engaged community.

Supporting Publication



Organized by



Twitter



www.twitter.com/PharmaNutrition

SPONSORSHIP AND EXHIBITION INFORMATION

The global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the Pharma and Nutrition community. Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

USE YOUR PRESENCE AT THE PHARMA-NUTRITION 2015 CONFERENCE TO:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile in the Pharma and Nutrition community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and exhibition opportunities please contact:

Assaf Rozenberg

Tel: +31 651 188625

Fax: +31 20 4852364

Email: a.rozenberg@elsevier.com

EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and programme booklet.

- | | |
|----------------------------------|-----------------|
| ■ Table top | \$ 2,000 |
| ■ Shell scheme booth | \$ 4,000 |
| (Includes 1 free delegate place) | |

PLATINUM SPONSOR

\$ 45,000

Available for one pharma and one nutrition company

- Company acknowledgement on all official conference support signs, programme, conference website and on all marketing collateral
- Complimentary registration for 5 delegates
- Complimentary 6x3m shell scheme booth
- One set of promotional materials included in the registration material
- Your logo on all delegate badges
- Speaking opportunity in main plenary
- A complimentary full page advertisement in the programme
- After the event "Thank you email" to all attendees with company logo
- Option to brand specific portions of the meeting, including 4 of the following: Welcome reception, Refreshment break, Lunch break, Congress bags, Dinner, Satellite symposia, Poster Award, Lanyards, Conference app

GOLD SPONSOR

\$ 32,000

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x3m shell scheme booth
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme
- Option to brand specific portions of the meeting, including 3 of the following: Welcome reception, Refreshment break, Lunch break, Congress bags, Satellite symposia, Poster Award, Lanyards, Conference app

SILVER SPONSOR

\$ 15,000

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x3m shell scheme booth
- One set of promotional materials included in registration material
- Option to brand specific portions of the meeting, including 2 of the following: Refreshment break, Lunch break, Satellite symposia, Poster Award, Lanyards

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

Delegate bag **\$ 10,000** Only two spaces available

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

Lanyards **\$9,000** Only three spaces available

Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.

Delegate bag insert \$ 1,500

Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays.

Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

Sponsor session \$ 5,000

One space per session

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the programme booklet, next to the session listing
- 1 free delegate place

Registration desk (Exclusive) \$ 6,000

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- 1 free delegate place

Conference app (Exclusive) \$ 10,000

Sponsor Elsevier's new conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.

- Details of the programme and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

NETWORKING OPPORTUNITIES

Welcome reception \$ 9,000

Only two places available

- Opportunity to give a short address at the reception
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places per reception sponsored

Coffee break \$ 2,300

One space per break

- Sponsorship of one of the conference refreshment breaks
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

Lunch break \$ 7,500

Only two spaces per lunch

- Sponsorship of one of the Conference Lunches
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate

Gala dinner (Exclusive) \$ 14,000

An unrivalled opportunity to have high profile branding at the main social event of the conference.

- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places

Poster award \$ 3,500

An opportunity to have the poster award awarded in the closing session named after your company.

Workshop Contact us

Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral.

Satellite symposia Contact us

Give a scheduled 40 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral.

Sponsored webinar Contact us

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded

webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complimentary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event.

The webinar would be hosted on the conference website and would remain there until the end of meeting for anyone to download. The package includes marketing, traffic and campaign management as well as 1 free delegate place.

Online conference Contact us

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.

Sponsor an online counterpart to the physical event and enjoy unique benefits:

- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

<input type="checkbox"/> PLATINUM SPONSOR	\$ 45,000
<input type="checkbox"/> GOLD SPONSOR	\$ 32,000
<input type="checkbox"/> SILVER SPONSOR	\$ 15,000
<input type="checkbox"/> Table Top	\$ 2,000
<input type="checkbox"/> Shell scheme booth	\$ 4,000

BRANDING AND VISABILITY

<input type="checkbox"/> Delegate Bag	\$ 10,000
<input type="checkbox"/> Lanyards	\$ 9,000
<input type="checkbox"/> Delegate Bag Insert	\$ 1,500
<input type="checkbox"/> Sponsor Session	\$ 5,000
<input type="checkbox"/> Registration Desk	\$ 6,000
<input type="checkbox"/> Conference App	\$ 10,000

NETWORKING OPPORTUNITIES

<input type="checkbox"/> Welcome Reception	\$ 9,000
<input type="checkbox"/> Coffee Break	\$ 2,300
<input type="checkbox"/> Lunch Break	\$ 7,500
<input type="checkbox"/> Gala Dinner	\$ 14,000
<input type="checkbox"/> Poster Award	\$ 3,500
<input type="checkbox"/> Workshop	Contact Us
<input type="checkbox"/> Satellite Symposia	Contact Us
<input type="checkbox"/> Sponsored Webinar	Contact Us
<input type="checkbox"/> Online Conference	Contact Us

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable \$

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Assaf Rozenberg

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Email: a.rozenberg@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Pricing allows for up to 2 color printing within logos