

Gold Standard Drug Database Image Requirements

Gold Standard Drug Database provides images as part of the database. The images are used by our customers to verify:

- Correct dispensing of product
- Patient verification of product
- Identification of product

IMAGE SUBMISSIONS

Images are taken by Elsevier; however in order to provide images as quickly as the product is available, companies may submit images of their products by e-mail or CD to:

Michelle McLeod, Manager, Product Data Communications

E-mail: m.mcleod@elsevier.com (phone: 813-579-3876)

or

Kay Morgan, Vice President, Drug Products and Industry Standards

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IMAGE SPECIFICATIONS

- **File type:**
 - JPEG or PSD (JPEG preferred)
- **Baseline settings:**
 - 300 dpi, 600 x 419, or images straight from the camera
- **Images content:**
 - Tablets/Capsules: Paired front and back of tablets and capsules. If special packaging, such as Birth Control Pills, please include image of packaging.
 - Liquids: Bottle with liquid in dosing cup showing liquid
 - Patches: Image of wrapped patch and container/box
 - Injectables: Image of container/box and inner contents
 - Topicals, ophthalmic drops, otic drops and all others: Image of box and inner tube/bottle

IMAGE EXAMPLES

