

MedsOnCue by VUCA Health



Medication Specific Videos

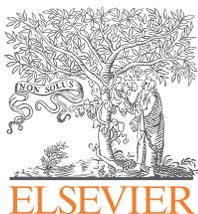
MedsOnCue by VUCA Health offers an easy-to-use mobile technology solution that can help pharmacies deliver enhanced levels of operational efficiency, medication safety, and patient education.



Video content

Improving patient experience and treatment outcome requires a shareable, easy-to-understand solution. MedsOnCue is the largest and most robust medication video library in the world, designed to better support the operational needs of your healthcare organization and provide patients with the information they expect.

- The average video is 60 seconds long to keep patients engaged
- Covers thousands of top-prescribed medications across multiple conditions, including specialty medications and administration techniques
- Covers medication name, indications and side effects
- Developed by a team of pharmacists with over 50 years of combined experience educating patients in both acute care and outpatient settings
- Much of the content is pulled from FDA information on prescribing, as well as patient package inserts, medication guides and consumer medication information
- Incorporates many of the key patient education talking points endorsed by the American Society of Health-System Pharmacists (ASHP) Guidelines on Pharmacist-Conducted Patient Education and Counseling
- Available in English and Spanish



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OnDemand

Access to the entire video library is available via a custom-branded website that is optimized for touchscreen tablets, kiosks, or any internet connected device. The OnDemand site includes an alphabetical listing of medications and video options that can be viewed or emailed to the patient or family. Promoting your name, logo and access points for patients reinforces your commitment to better communication about medications and improved treatment outcomes.



QR code technology

MedsOnCue enables pharmacies to put medication-specific QR codes on all of their prescription labels. Patients and their caregivers scan these codes and immediately gain access to the MedsOnCue video library of drug information.

This gives patient-ready access to a host of empowering features such as specific pill images, access to FDA Med Guides, and information related to pertinent medical conditions, making it easy for patients to utilize additional resources.

The video content can also be accessed on a tablet to support flexible medication education activities in all care environments.



In-Home pharmacy support

Not only will your patients and their caregivers have the resources they need to answer their medication questions on their own, the MedsOnCue service can send important reminders. Patients can schedule daily medication and refill alerts based on their needs.

MedsOnCue dosing alerts are pre-populated for patients, and can be emailed or delivered via SMS text messaging, further supporting medication adherence.

For more information, visit:
elsevier.com/solutions/medication-video-education



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