Welcome to the Pure International User Conference

JC Heyneke
Oct 31, 2018
Welcome to the 4th Pure International Conference!
Here today: 110 Pure users from 16 countries

Added recently
- Spain
- New Zealand
- Indonesia
- Luxembourg
Conference opening

• Introduction & housekeeping

• Pure as part of an interoperable portfolio

• An example of helping industry and academia connect

• Introducing our keynote speaker
The Pure management team

Davina Erasmus
Product Management

Lars Bo Spring
Engineering

Rasmus Agerholm
Client Services

Kelechi Okere
Sales

Manik Sethi
Marketing

Sandra Kragh-Hansen
Legal

JC Heyneke
Institutional Products

Henrik Rasmussen
Open Platform

Stefanie Janssen
Business Scaling
A special shout-out to our Product Specialist team!

- Led by Morten de Melo Lyng
- Based in USA, Singapore and Denmark
- 3 time zones, 5 nationalities
- Speak 5 languages
- Handling ~800 tickets per month
Housekeeping

Live streaming

• https://www.brighttalk.com/channel/13819/elseviers-research-intelligence

WIFI

• Kimmel Center free

Please share your thoughts

• @elsevierpure
• #prcn2018
Housekeeping

General help needed?

• Reception Desk
• Any Elsevier staff
• Emergency phone numbers

“Office Hours” in Room 2

• Product managers available
• See agenda for “who, when”
• Sign-up sheets at registration
Agenda

Day 1

• Keynote
• 7 user presentations
• 7 workshops
• 4 info sessions
• 12:50 Lunch in Tier 1  
  *(Outside Hamilton Garden)*
• 16:05 Pure Roadmap
• 19:00 Networking dinner

Day 2

• Welcome back / recap
• 15 user presentations
• 8 workshops
• 5 info sessions
• 12:35 Lunch in Tier 1  
  *(Outside Hamilton Garden)*
• 16:30 Closing comments
• 17:15 Drinks reception / good-bye
Conference Opening

Pure in an interoperable portfolio
How are we building to this vision?

- Trusted source
- Scalable Reliable Cloud-enabled
- Part of an open system
- Helping the researcher
- Easy to use
- Part of Elsevier
External integrations since Barcelona
New/improved internal integrations since Barcelona

SciVal  Digital Commons
Mendeley Data  SSRN
Scopus
Learn more today & tomorrow about these integrations from other product managers

Day 1

• SSRN - Michael
• Mendeley Data – Wouter, Alberto

Day 2

• Digital Commons – Shandon
• SciVal – Marcel, Chris
• Plum Analytics – Andrea
• Scopus – Eric
Taking a step back…
Taking a step back...

Move research forward. Elevate your profile.

Accelerate the pace of discovery. Enhance your reputation.
How we support research institutions

Accelerate the pace of discovery. Enhance your reputation.

Interoperable System; Efficient Workflows; Trusted & Reusable Data; Smart Technology
Conference Opening

Industry ↔ Academia
The story of ResearchWithNJ.com

Learn more from Eli Khazzam of the NJ EDA later this morning
The Office of the Secretary of Higher Education and The NJ Economic Development Authority
Foster economic development in NJ

Attract and retain leading faculty, students, entrepreneurs, and professionals to NJ from around the world

Organize STEM field advancements

Create, collaborate, and expand industry specializations, research, and influential reach

Increase innovation exchange

Enhance the visibility of research output and attract funds while increasing opportunities for collaboration and exposure
Tap into New Jersey’s innovation ecosystem: Explore our experts, universities, and intellectual capital
Tony Boccanfuso – UIDP President

- >30 years of research and commercialization experience
- National Science Foundation, the National Institutes of Health, The University of South Carolina, and PricewaterhouseCoopers
- Currently leading the UIDP as it pursues its goal of improving partnerships between the academic and corporate sectors
- Tony believes that academic-corporate engagement improves the lives of ordinary people