TECHNOVATION

The International Journal of Technological Innovation, Entrepreneurship and Technology Management

AUTHOR INFORMATION PACK

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DESCRIPTION

The journal encompasses all facets of the process of **technological innovation** from conceptualization of a new technology–based product or process through commercial utilization. Topics include technological **trends** and **breakthroughs** which will support innovation, availability of capital for new product **development** and introduction, **displacement** of existing products, **management** of entrepreneurial ventures, management of innovation in medium–sized and large organizations, **organizational structures** intended to facilitate innovation, **investment strategies** related to new science– or technology–based enterprises, the **innovator** as an individual and as a personality type, and **technology transfer** to developing nations. Case studies which illustrate how innovation occurs from business and technical standpoints are also included, together with reviews and analyses of governmental and industrial **policy** which inhibit or stimulate technological innovation.

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