



PUBLIC RELATIONS REVIEW

A Global Journal of Research and Comment

AUTHOR INFORMATION PACK

TABLE OF CONTENTS

●	Description	p.1
●	Impact Factor	p.1
●	Abstracting and Indexing	p.1
●	Editorial Board	p.1
●	Guide for Authors	p.4



ISSN: 0363-8111

DESCRIPTION

The Public Relations Review is the oldest journal devoted to articles that examine public relations in depth, and commentaries by specialists in the field. Most of the articles are based on empirical research undertaken by professionals and academics in the field. In addition to research articles and commentaries, The Review publishes invited research in brief, and book reviews in the fields of **public relations**, mass **communications**, organizational communications, **public opinion** formations, social science research and evaluation, **marketing**, **management** and **public policy** formation.

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