



PERSONALIZED MEDICINE UNIVERSE

Official Journal of the International Society of Personalized Medicine

AUTHOR INFORMATION PACK

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DESCRIPTION

Personalized Medicine Universe, an official journal of the International Society of Personalized Medicine, publishes original articles.

The aim of personalized medicine is to provide an individual therapeutic strategy taking into consideration diagnosis based on both biotechnology and environmental factors that may influence therapeutic response. The key factor in personalized medicine is an individual's medical portrait which will be highlighted by patient-specific information such as lifestyle, philosophy, and current mental and somatic problems as well as pharmacogenomics and biomarkers.

Genomic medicine, pharmacogenomics, and proteomics, which are the base of translational research in realization of personalized medicine, have made rapid strides. A platform for discussion and research in the field of techniques and methods of how to utilize them in clinical practice will be the most important factor in realizing personalized medicine.

Personalized Medicine Universe aims to publish the highest quality papers seeking to establish the field of personalized medicine in clinical applications and to develop it further.

Personalized Medicine Universe is a peer-reviewed, international, English-language journal for medical researchers and clinicians as well as medical professionals, healthcare organizations, and patients who seek objective and clinical information on personalized medicine in order to deepen understanding of these approaches and accelerate their research and clinical practice.

Personalized Medicine Universe is owned by the International Society of Personalized Medicine aiming for the integration of person-oriented diagnosis on the basis of biotechnology and evidence-based treatment.

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INTRODUCTION

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The aim of personalized medicine is to provide an individual therapeutic strategy taking into consideration diagnosis based on both biotechnology and environmental factors that may influence therapeutic response. The key factor in personalized medicine is an individual's medical portrait which will be highlighted by patient-specific information such as lifestyle, philosophy, and current mental and somatic problems as well as pharmacogenomics and biomarkers.

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