JOURNAL OF WORLD BUSINESS

See Business, Management and Accounting Books and Journals on
ElsevierBusinessandManagement.com

AUTHOR INFORMATION PACK

TABLE OF CONTENTS

ISSN: 1090-9516

- **Description** **p.1**
- **Impact Factor** **p.1**
- **Abstracting and Indexing** **p.2**
- **Editorial Board** **p.2**
- **Guide for Authors** **p.6**

DESCRIPTION

The *Journal of World Business* is a premier journal in the field of international business with a history dating to 1965 with the founding of the Columbia Journal of World Business. JWB publishes cutting-edge research that reflects important developments in the global business environment and advances new theoretical directions and ways of thinking about global phenomena. The journal especially encourages submissions that break new ground or demonstrate novel or counterintuitive findings in relation to established theories or assumptions and welcomes a variety of conceptual and theoretical traditions, including those drawn from allied social and behavioral sciences. Submissions should develop new and/or test existing theory, and empirical papers may employ a range of qualitative, quantitative and other methodologies so long as they are rigorous and appropriate. Although JWB's primary readers are scholars and researchers, the journal values contributions that explore and explicate implications for global enterprises and their managers, as well as consequences for public policy and the broader role of business in society.

JWB welcomes manuscripts in the following areas: Global Political and Economic Environment; Strategic Management; Organizational Behavior; Cross-Cultural Management; Leadership; Human Resources Management; Ethics, Social Responsibility and Sustainability; Innovation, Technology and Entrepreneurship. While manuscripts may focus on a single country or small group of countries, all submissions should reflect some cross-border or comparative dimensions, or explore and advance other issues affecting international business, consistent with the global scope of the journal.

IMPACT FACTOR

2013: 1.907 © Thomson Reuters Journal Citation Reports 2014

ABSTRACTING AND INDEXING

ABI/Inform
ANBAR
Accountants Index Supplement
Accounting Data Processing Abstracts
Business Index
Business Periodicals Index
Computer & Control Abstracts
Contents Pages in Management
International Executive
Magazine Index
Management & Marketing Abstracts
Management Bibliographies & Reviews
Management Contents
Marketing Distribution Abstracts
Middle East, Abstracts and Index
EMBASE
Electrical and Electronics Abstracts
Energy Information Abstracts
RePEc
Operations Research & Management Science
Pais International
Personnel Training Abstracts
Physics Abstracts
Predicasts
Top Management Abstracts
Trade & Industry Index
Women in Management Review & Abstracts
Scopus

EDITORIAL BOARD

Editors in Chief

F. Luthans
J.W. Slocum Jr.

Incoming Editor-in-Chief

Jonathan Doh

Managing Editor

Kimberly Cahill

Senior Editors

Editor, Global Strategy and Implementation

D. Ahlstrom, Chinese University of Hong Kong, Shatin, N. T., Hong Kong

Editor, Global Strategic Management - Europe

B. Ambos, Universität St. Gallen, St. Gallen, Switzerland

Editor, Human Resource and Talent Management

D. Collings, Dublin City University, Glasnevin, Dublin 9, Ireland

Editor, International Business

J.B. Cullen, Universiteit van Amsterdam, Amsterdam, Netherlands

Editor, Global Strategic Management - Asia

J. Lu, University of Melbourne, Melbourne, Victoria, Australia

Editor, Strategy and the Business Environment

K Mellahi, University of Warwick, Coventry, UK

Editor, Global Strategic Management

M.W. Peng, University of Texas at Dallas, Richardson, USA

Editor, Entrepreneurship and Technology

C. Schwens, Heinrich-Heine-University Düsseldorf, Dusseldorf, Germany

Editor, Culture, Leadership and Teams - Europe

L. Zander, Victoria University of Wellington, Wellington, New Zealand

Ex-Officio Senior Editors

Wayne Cascio
Peter Liesch
Richard M. Steers
Dean Tjosvold

Editorial Board

N. Adler, McGill University, Montreal, Quebec, Canada
A. Al Ariss, Université de Toulouse, Toulouse Cedex 7, France
S. Ang, Nanyang Technological University, Singapore, Singapore
M. Ansari, University of Lethbridge, Lethbridge, Alberta, Canada
R. Arvey, National University of Singapore, Singapore
A. Atamer, EM LYON, Ecully, France
P.S. Aulakh, York University, Toronto, Canada
S. Bartholomew, Queen's University, Kingston, Ontario, Canada
P. Beamish, Western University, London, Ontario, Canada
A. Bird, Northeastern University, Boston, Massachusetts, USA
I. Björkman, Hanken School of Economics, Helsinki, Finland
C. Brewster, Henley Management College, Hambleden, Henley-On-Thames, UK
F.C. Brodbeck, Ludwig-Maximilians-Universität München (LMU), Munich, Germany
K.D. Brouthers, King's College London, London, England, UK
G.D. Bruton, Texas Christian University, Fort Worth, Texas, USA
P. Caligiuri, Rutgers University, Piscataway, New Jersey, USA
G.J. Castrogiovanni, Florida Atlantic University, Boca Raton, Florida, USA
E. Chang, Yonsei University, Seoul, South Korea
M. D. R Chari, Rensselaer Polytechnic Institute, Troy, New York, USA
J.L Cheng, University of Illinois at Urbana-Champaign, Champaign, Illinois, USA
T. Chi, University of Kansas, Lawrence, Kansas, USA
F. F. T. Chiang, Hong Kong Baptist University, Kowloon Tong, Hong Kong
Y. Cho, Ajou University, Suwon, South Korea
Melody P. M. Chong, City University of Hong Kong, Kowloon, Hong Kong
K.H. Chung, Old Dominion University, Norfolk, Virginia, USA
S. Colakoglu, Berry College, Mount Berry, Georgia, USA
D. Cravens, Texas Christian University, Fort Worth, Texas, USA
M. Czinkota, Georgetown University, Washington, District of Columbia, USA
M. Dabic, University of Zagreb, Zagreb, Croatia
N Dahan, Rouen Business School, Mont-Saint-Aignan, France
J. De Castro, Instituto de Empresa Business School, Madrid, Spain
C. C. Dibrell, University of Mississippi, University, Mississippi, USA
P. Dowling, La Trobe University, Bundoora, Melbourne, Victoria, Australia
Y. Doz, INSEAD, Fontainebleau, France
D. Dunphy, The University of Newcastle, Kensington, Australia
C. Durnell Cramton, George Mason University, Fairfax, Virginia, USA
C. Egri, Simon Fraser University, Burnaby, British Columbia, Canada
U. Elg, Lund University, Lund, Sweden
P.D. Ellis, The Hong Kong Polytechnic University, Hong Kong, China
J. Ettlie, University of Michigan, Ann Arbor, Michigan, USA
P. Evans, INSEAD, Fontainebleau, France
I. Filatotchev, City University London, London, UK
G. Florkowski, University of Pittsburgh, Pittsburgh, Pennsylvania, USA
A. M. Francesco, Hong Kong Baptist University, Kowloon, Hong Kong
M. Frese, NUS Business School, Singapore, Singapore
M.J. Gelfand, University of Maryland, Baltimore, Maryland, USA
B Gerhart, University of Wisconsin at Madison, Madison, Wisconsin, USA
M. Geringer, Ohio University, Athens, Ohio, USA
M. Gilley, St. Mary's University, San Antonio, Texas, USA
D. Griffith, Michigan State University, East Lansing, Michigan, USA
L. Hakanson, Copenhagen Business School (CBS), Frederiksberg, Copenhagen, Denmark

D. Hambrick, Pennsylvania State University, University Park, Pennsylvania, USA
M. Harvey, University of Mississippi, University, Mississippi, USA
P.S. Hempel, City University of Hong Kong, Kowloon Tong, Hong Kong
J.F. Hennart, Tilburg University, Tilburg, Netherlands
M.A Hitt, Texas A&M University, College Station, Texas, USA
M. Hoegl, Ludwig-Maximilians-Universität München (LMU), München, Germany
G. Hofstede, Institute for Research on Intercultural Cooperation, Velp, Netherlands
J. Hong, University of Macau, S.J.Taipa, Macau S.A.R, China
M.V. Jones, University of Glasgow, Glasgow, Scotland, UK
P. Joynt, Henley Management College, Hambleden, Henley-On-Thames, UK
W. Q Judge, Old Dominion University, Norfolk, Virginia, USA
T. Kagona, Kobe University, KOBE, Japan
T. Kiessling, Bond University, Gold Coast, Queensland, Australia
K. Kim, Korea University Business School, Seongbuk-gu, Seoul, South Korea
G. Knight, Willamette University, Salem, Oregon, USA
T. Kostova, University of South Carolina, Columbia, South Carolina, USA
A. Kourula, Stanford University, Stanford, California, USA
S. Kundu, Florida International University, Miami, Florida, USA
C. Lau, Chinese University of Hong Kong, New Territories, Hong Kong
M. Lazarova, Simon Fraser University, Burnaby, Canada
R. P. Lee, Florida State University, Tallahassee, Florida, USA
D. Lei, Southern Methodist University, Dallas, Texas, USA
K. Lowe, University of Auckland, West Auckland, New Zealand
R. Lucea, George Washington University, Washington D.C., Washington, USA
S. Lui, University of New South Wales, Sydney, New South Wales, Australia
A. Madhok, York University, Toronto, Canada
S. Makino, Chinese University of Hong Kong, Sha Tin, Hong Kong
K. D. Martin, Colorado State University, Fort Collins, Colorado, USA
J. Mathews, Macquarie University, Sydney, New South Wales, Australia
U. Mayrhofer, IAE Lyon, Lyon, France
S.L. McGaughey, Griffith University, Nathan Brisbane, Queensland, Australia
K. Meyer, University of Bath, Bath, England, UK
S. Michailova, University of Auckland, Auckland, New Zealand
M. Moeller, University of Queensland, Brisbane St Lucia, Queensland, Australia
R. Mudambi, Temple University, Philadelphia, Pennsylvania, USA
M. Muethel, Otto Beisheim School of Management, Vallendar, Germany
D. Mukherjee, University of Akron, Akron, Ohio, USA
D. Nam, Korea University Business School, Seoul, South Korea
L. Nardon, Carleton University, Ottawa, Ontario, Canada
J. M. Oetzel, The American University, Washington, District of Columbia, USA
Y. Paik, Loyola Marymount University, Los Angeles, California, USA
K. Praveen Parboteeah, University of Wisconsin - Whitewater, Whitewater, Wisconsin, USA
A. Parkhe, Temple University, Philadelphia, Pennsylvania, USA
A. A. Pekerti, University of Queensland, Brisbane St Lucia, Queensland, Australia
L. A. Perez-Batres, Central Michigan University, Mount Pleasant, Michigan, USA
M. Poole, Cardiff University, Cardiff, UK
V. Pucik, Institute for Management Development (IMD), Lausanne, Switzerland
S. Puffer, Northeastern University, Boston, Massachusetts, USA
N. Quigley, Villanova University, Villanova, Pennsylvania, USA
D. Ralston, Florida International University, Miami, Florida, USA
E. Ravlin, University of South Carolina, Columbia, South Carolina, USA
R. Richey, University of Alabama, Tuscaloosa, Alabama, USA
M. Roth, University of South Carolina, Columbia, South Carolina, USA
A. Rugman, University of Reading, Reading, England, UK
J. Ryans, Kent State University, Kent, Ohio, USA
J. Salk, University of Texas at Dallas, Richardson, USA
G. Santangelo, University of Catania, Catania, Italy
S. Schneider, Université de Genève, Genève, Switzerland
R. Schuler, Center for Global Strategic HR Management, Piscataway, New Jersey, USA
D. Schweiger, University of North Carolina at Charlotte, Charlotte, North Carolina, USA
M.A. Shaffer, University of Wisconsin at Milwaukee, Miwaukee, Wisconsin, USA
R. Sinkovics, University of Manchester, Manchester, England, UK
A. Slangen, Universiteit van Amsterdam, Amsterdam, Netherlands
P. Smith, University of Sussex, Brighton, UK
C. Snow, Pennsylvania State University, University Park, Pennsylvania, USA
M. Spence, University of Ottawa, Ottawa, Ontario, Canada
G.K. Stahl, Vienna Institute for International Economic Studies (WIIW), Vienna, Austria

M. Tang, National Taiwan University, Taipei, Taiwan, ROC
P. Tashman, Portland State University, Portland, Oregon, USA
L. Tihanyi, Texas A&M University, College Station, Texas, USA
S. M. Toh, University of Toronto Mississauga, Mississauga, Ontario, Canada
L. J. Treviño, Loyola University New Orleans, New Orleans, Louisiana, USA
W.K. Tsang, University of Texas at Dallas, Richardson, USA
J. Usunier, Université de Lausanne, Lausanne-Dorigny, Switzerland
R. Varela V., ICESI, CALI, Colombia
S. Venaik, University of Queensland, Brisbane St Lucia, Queensland, Australia
P. Very, EDHEC Business School, Nice, France
V. Vora, University of Texas at Dallas, Richardson, USA
W. Wan, City University of Hong Kong, Kowlon Tong, Hong Kong
H. Wang, Peking University, Beijing, China
G. Waring, University of New South Wales, SYDNEY, Australia
M. Warner, University of Cambridge, Trumpington, Cambridge, UK
Y. Weber, The College of Management, Rishon LeZion, Israel
E. Weldon, Institute for Management Development (IMD), Lausanne, Switzerland
C.S. Wong, Chinese University of Hong Kong, Hong Kong, Hong Kong
C. Wu, Peking University, Beijing, China
H. Yang, City University of Hong Kong, Kowloon Tong, Hong Kong
W. Zhong-Ming, Hangzhou University, ZHEJIANG, China
K. Zhou, The University of Hong Kong, Hong Kong, China

GUIDE FOR AUTHORS

INTRODUCTION

The *Journal of World Business* is a premier journal in the field of international business that publishes manuscripts that are broad in scope and integrates contributions from various disciplines. These manuscripts should be targeted at developing new ways of thinking about global issues and problems facing the professional practitioner as well as the academic researcher. With specifically designated senior editors who recognize the importance of contributions from Europe, Australia, the Far East, and the Americas, JWB seeks to attract manuscripts in the following areas: Business Strategy, Global Leadership, Human Resources Management, Social Responsibility, Corporate ethics, Sustainability, and Management & Entrepreneurship.

Types of paper
Original high-quality research papers with a maximum of 32 pages total, double spaced, 1 1/2-inch margins, and 12-type font. This page limitation excludes references, figures and tables.

Contact details for submission
Please send an *electronic* manuscript to: John W. Slocum, Jr at jslocum@smu.edu.

BEFORE YOU BEGIN

Ethics in publishing

For information on Ethics in publishing and Ethical guidelines for journal publication see http://www.elsevier.com/publishingethics and http://www.elsevier.com/journal-authors/ethics.

Conflict of interest

All authors are requested to disclose any actual or potential conflict of interest including any financial, personal or other relationships with other people or organizations within three years of beginning the submitted work that could inappropriately influence, or be perceived to influence, their work. See also http://www.elsevier.com/conflictsofinterest. Further information and an example of a Conflict of Interest form can be found at: http://help.elsevier.com/app/answers/detail/a_id/286/p/7923.

Submission declaration

Submission of an article implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis or as an electronic preprint, see http://www.elsevier.com/postingpolicy), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere including electronically in the same form, in English or in any other language, without the written consent of the copyright-holder.

Changes to authorship

This policy concerns the addition, deletion, or rearrangement of author names in the authorship of accepted manuscripts:
Before the accepted manuscript is published in an online issue: Requests to add or remove an author, or to rearrange the author names, must be sent to the Journal Manager from the corresponding author of the accepted manuscript and must include: (a) the reason the name should be added or removed, or the author names rearranged and (b) written confirmation (e-mail, fax, letter) from all authors that they agree with the addition, removal or rearrangement. In the case of addition or removal of authors, this includes confirmation from the author being added or removed. Requests that are not sent by the corresponding author will be forwarded by the Journal Manager to the corresponding author, who must follow the procedure as described above. Note that: (1) Journal Managers will inform the Journal Editors of any such requests and (2) publication of the accepted manuscript in an online issue is suspended until authorship has been agreed.
After the accepted manuscript is published in an online issue: Any requests to add, delete, or rearrange author names in an article published in an online issue will follow the same policies as noted above and result in a corrigendum.

Copyright

This journal offers authors a choice in publishing their research: Open access and Subscription.

For subscription articles

Upon acceptance of an article, authors will be asked to complete a 'Journal Publishing Agreement' (for more information on this and copyright, see http://www.elsevier.com/copyright). An e-mail will be sent to the corresponding author confirming receipt of the manuscript together with a 'Journal Publishing Agreement' form or a link to the online version of this agreement.
Subscribers may reproduce tables of contents or prepare lists of articles including abstracts for internal circulation within their institutions. Permission of the Publisher is required for resale or distribution outside the institution and for all other derivative works, including compilations and translations (please consult http://www.elsevier.com/permissions). If excerpts from other copyrighted works are included, the author(s) must obtain written permission from the copyright owners and credit the source(s) in the article. Elsevier has preprinted forms for use by authors in these cases: please consult http://www.elsevier.com/permissions.

For open access articles
Upon acceptance of an article, authors will be asked to complete an 'Exclusive License Agreement' (for more information see http://www.elsevier.com/OAauthoragreement). Permitted reuse of open access articles is determined by the author's choice of user license (see http://www.elsevier.com/openaccesslicenses).

Retained author rights
As an author you (or your employer or institution) retain certain rights. For more information on author rights for:
Subscription articles please see http://www.elsevier.com/journal-authors/author-rights-and-responsibilities.
Open access articles please see http://www.elsevier.com/OAauthoragreement.

Role of the funding source
You are requested to identify who provided financial support for the conduct of the research and/or preparation of the article and to briefly describe the role of the sponsor(s), if any, in study design; in the collection, analysis and interpretation of data; in the writing of the report; and in the decision to submit the article for publication. If the funding source(s) had no such involvement then this should be stated.

Funding body agreements and policies
Elsevier has established agreements and developed policies to allow authors whose articles appear in journals published by Elsevier, to comply with potential manuscript archiving requirements as specified as conditions of their grant awards. To learn more about existing agreements and policies please visit http://www.elsevier.com/fundingbodies.

Open access
This journal offers authors a choice in publishing their research:

Open access
• Articles are freely available to both subscribers and the wider public with permitted reuse
• An open access publication fee is payable by authors or their research funder
Subscription
• Articles are made available to subscribers as well as developing countries and patient groups through our access programs (http://www.elsevier.com/access)
• No open access publication fee

All articles published open access will be immediately and permanently free for everyone to read and download. Permitted reuse is defined by your choice of one of the following Creative Commons user licenses:
Creative Commons Attribution (CC BY): lets others distribute and copy the article, to create extracts, abstracts, and other revised versions, adaptations or derivative works of or from an article (such as a translation), to include in a collective work (such as an anthology), to text or data mine the article, even for commercial purposes, as long as they credit the author(s), do not represent the author as endorsing their adaptation of the article, and do not modify the article in such a way as to damage the author's honor or reputation.
Creative Commons Attribution-NonCommercial-ShareAlike (CC BY-NC-SA): for non-commercial purposes, lets others distribute and copy the article, to create extracts, abstracts and other revised versions, adaptations or derivative works of or from an article (such as a translation),

to include in a collective work (such as an anthology), to text and data mine the article, as long as they credit the author(s), do not represent the author as endorsing their adaptation of the article, do not modify the article in such a way as to damage the author's honor or reputation, and license their new adaptations or creations under identical terms (CC BY-NC-SA).
Creative Commons Attribution-NonCommercial-NoDerivs (CC BY-NC-ND): for non-commercial purposes, lets others distribute and copy the article, and to include in a collective work (such as an anthology), as long as they credit the author(s) and provided they do not alter or modify the article.

To provide open access, this journal has a publication fee which needs to be met by the authors or their research funders for each article published open access.
Your publication choice will have no effect on the peer review process or acceptance of submitted articles.

The open access publication fee for this journal is **$1800**, excluding taxes. Learn more about Elsevier's pricing policy: http://www.elsevier.com/openaccesspricing.

Language (usage and editing services)
Please write your text in good English (American or British usage is accepted, but not a mixture of these). Authors who feel their English language manuscript may require editing to eliminate possible grammatical or spelling errors and to conform to correct scientific English may wish to use the English Language Editing service available from Elsevier's WebShop (http://webshop.elsevier.com/languageediting/) or visit our customer support site (http://support.elsevier.com) for more information.

Submission
Authors need to send an electronic copy of their manuscript to John Slocum at jslocum@smu.edu. Microsoft Word for Windows is the preferred software for submission. When this office receives the author's submission, the editorial review process will be initiated.

Submit your article
Send an electronic manuscript to: John W. Slocum, Jr.
Editor-in-chief
Journal of World Business
Cox School of Business
Southern Methodist University
Dallas, TX 75275-0333
E-mail address: jslocum@smu.edu

Referees
You may include the title and names, addresses, phone and fax numbers and e-mail address of two or three relevant reviewers for your paper. These suggested reviewers may or may not be selected by the editor.

Additional information
Microsoft Word for Windows is the preferred software for submission. Upon final acceptance of your manuscript, you will be supplied with more specific guidelines. If the author(s) is using a database in the present study from which earlier works have been published, you are required to list these publications.
ONLY ELECTRONIC MANUSCRIPTS WILL BE ACCEPTED FOR REVIEW.

PREPARATION

Use of word processing software
It is important that the file be saved in the native format of the word processor used. The text should be in single-column format. Keep the layout of the text as simple as possible. Most formatting codes will be removed and replaced on processing the article. In particular, do not use the word processor's options to justify text or to hyphenate words. However, do use bold face, italics, subscripts, superscripts etc. When preparing tables, if you are using a table grid, use only one grid for each individual table and not a grid for each row. If no grid is used, use tabs, not spaces, to align columns. The electronic text should be prepared in a way very similar to that of conventional manuscripts (see also the Guide to Publishing with Elsevier: http://www.elsevier.com/guidepublication). Note that source files of figures, tables and text graphics will be required whether or not you embed your figures in the text. See also the section on Electronic artwork.

To avoid unnecessary errors you are strongly advised to use the 'spell-check' and 'grammar-check' functions of your word processor.

Article structure
All contributions are to be a maximum of 32 pages in length, double spaced, 1 1/2-inch margins, and 12-point type font. This page limitation excludes references, figures, and tables. The author sould include a major heading entitled "Managerial Relevance" under which the author should clearly indicate how the results will impact the practice of management.

Introduction
State the objectives of the work and provide an adequate background, avoiding a detailed literature survey or a summary of the results.

Material and methods
Provide sufficient detail to allow the work to be reproduced. Methods already published should be indicated by a reference: only relevant modifications should be described.

Results
Results should be clear and concise.

Discussion
This should explore the significance of the results of the work, not repeat them. A combined Results and Discussion section is often appropriate. Avoid extensive citations and discussion of published literature.

Conclusions
The main conclusions of the study may be presented in a short Conclusions section, which may stand alone or form a subsection of a Discussion or Results and Discussion section.

Essential title page information
• ***Title.*** Concise and informative. Titles are often used in information-retrieval systems. Avoid abbreviations and formulae where possible.
• ***Author names and affiliations.*** Where the family name may be ambiguous (e.g., a double name), please indicate this clearly. Present the authors' affiliation addresses (where the actual work was done) below the names. Indicate all affiliations with a lower-case superscript letter immediately after the author's name and in front of the appropriate address. Provide the full postal address of each affiliation, including the country name, and, if available, the e-mail address of each author.
• ***Corresponding author.*** Clearly indicate who will handle correspondence at all stages of refereeing and publication, also post-publication. **Ensure that telephone and fax numbers (with country and area code) are provided in addition to the e-mail address and the complete postal address.**
• ***Present/permanent address.*** If an author has moved since the work described in the article was done, or was visiting at the time, a "Present address" (or "Permanent address") may be indicated as a footnote to that author's name. The address at which the author actually did the work must be retained as the main, affiliation address. Superscript Arabic numerals are used for such footnotes.

A 100-word abstract should be the second page along with 5 or 6 keywords.

Abstract
A concise and factual abstract is required (of no more than 100 words). The abstract should state briefly the purpose of the research, the principal results and major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone. For this reason, References should be avoided, but if essential, then cite the author(s) and year(s). Also, non-standard or uncommon abbreviations should be avoided, but if essential they must be defined at their first mention in the abstract itself.

Keywords
Authors should provide 5 or 6 keywords.

Acknowledgements
Collate acknowledgements in a separate section at the end of the article before the references and do not, therefore, include them on the title page, as a footnote to the title or otherwise. List here those individuals who provided help during the research (e.g., providing language help, writing assistance or proof reading the article, etc.).

Artwork

Electronic artwork
General points
• Make sure you use uniform lettering and sizing of your original artwork.
• Embed the used fonts if the application provides that option.
• Aim to use the following fonts in your illustrations: Arial, Courier, Times New Roman, Symbol, or use fonts that look similar.
• Number the illustrations according to their sequence in the text.
• Use a logical naming convention for your artwork files.
• Provide captions to illustrations separately.
• Size the illustrations close to the desired dimensions of the printed version.
• Submit each illustration as a separate file.
A detailed guide on electronic artwork is available on our website:
http://www.elsevier.com/artworkinstructions
You are urged to visit this site; some excerpts from the detailed information are given here.
Formats
If your electronic artwork is created in a Microsoft Office application (Word, PowerPoint, Excel) then please supply 'as is' in the native document format.
Regardless of the application used other than Microsoft Office, when your electronic artwork is finalized, please 'Save as' or convert the images to one of the following formats (note the resolution requirements for line drawings, halftones, and line/halftone combinations given below):
EPS (or PDF): Vector drawings, embed all used fonts.
TIFF (or JPEG): Color or grayscale photographs (halftones), keep to a minimum of 300 dpi.
TIFF (or JPEG): Bitmapped (pure black & white pixels) line drawings, keep to a minimum of 1000 dpi.
TIFF (or JPEG): Combinations bitmapped line/half-tone (color or grayscale), keep to a minimum of 500 dpi.
Please do not:
• Supply files that are optimized for screen use (e.g., GIF, BMP, PICT, WPG); these typically have a low number of pixels and limited set of colors;
• Supply files that are too low in resolution;
• Submit graphics that are disproportionately large for the content.

Color artwork
Submit color illustrations as original photographs, high-quality computer prints or transparencies, close to the size expected in publication, or as 35 mm slides. Please make sure that artwork files are in an acceptable format (TIFF (or JPEG), EPS (or PDF) or MS Office files) and with the correct resolution. If, together with your accepted article, you submit usable color figures then Elsevier will ensure, at no additional charge, that these figures will appear in color on the Web (e.g., ScienceDirect and other sites) regardless of whether or not these illustrations are reproduced in color in the printed version. **For color reproduction in print, you will receive information regarding the costs from Elsevier after receipt of your accepted article**. Please indicate your preference for color: in print or on the Web only. For further information on the preparation of electronic artwork, please see http://www.elsevier.com/artworkinstructions.
Please note: Because of technical complications which can arise by converting color figures to 'gray scale'(for the printed version should you not opt for color in print) please submit in addition usable black and white versions of all the color illustrations.

Figure captions
Ensure that each illustration has a caption. Supply captions separately, not attached to the figure. A caption should comprise a brief title (**not** on the figure itself) and a description of the illustration. Keep text in the illustrations themselves to a minimum but explain all symbols and abbreviations used.

Tables
Number tables consecutively in accordance with their appearance in the text. Place footnotes to tables below the table body and indicate them with superscript lowercase letters. Avoid vertical rules. Be sparing in the use of tables and ensure that the data presented in tables do not duplicate results described elsewhere in the article.

References
Referencing should follow the *Journal of Word Business* format.

Citation in text

Reference Style Guide

Please use the following format when referencing works in your manuscript submitted to the *Journal of World Business*.

In text: Put parentheses around the citation(s), use author's last name and correct date (Scullion, 2006) or (Scullion & Collings, 2006). If authors have more than one publication in a year, use the following notation (Scullion, 2006, and 2006a). When a work is in press, please use (Scullion, in press). If the author calls out a specific page, then use (Scullion, 2006, p. 234).

End of Text:

For articles:

Griffith, D.. A. (2010). Understanding multi-level institutional convergence effects of international market segments and global marketing strategy. *Journal of World Business*, 45, 59-67.

Johnson, K. L. & Duxbury, L. (2010). The view from the field: A case study of expatriate boundary-spanning roles. *Journal of World Business*, 45, 29-40.

For articles when cited journal does not publish sequential page numbers throughout a year:

Styles, C., & Seymour, R. G. (2006). Opportunities for marketing researchers in international entrepreneurship. *International Marketing Review*, 23(2): 126-145.

Kremer, M. (2002). Pharmaceuticals and the developing world. *Journal of Economic Perspectives*, 16(4): 67-90.

For books:

Porter, M. E. (1990). *The competitive advantage of nations*. New York: Free Press.

Argyris, C. (1993). *Knowledge for action: A guide to overcoming barriers to organisational change*. San Francisco, CA: Jossey-Bass.

For articles in books:

Smith, K.G., & Di Gregorio, D. (2002). Bisocation, discovery and the role of entrepreneurial action. In M. A. Hitt, R. D. Ireland, S. M. Camp, & D. L. Sexton (Eds.), *Strategic entrepreneurship* (pp. 129-150). Oxford, UK: Blackwell.

Hu, L., & Bentler, P. M. (1995). Evaluating model fit. In R. H. Hoyle (Ed.), *Structural equation modeling: Concepts, issues, and applications* (pp. 76-99). Sand Oaks, CA: Sage.

Web references
As a minimum, the full URL should be given and the date when the reference was last accessed. Any further information, if known (DOI, author names, dates, reference to a source publication, etc.), should also be given. Web references can be listed separately (e.g., after the reference list) under a different heading if desired, or can be included in the reference list.

References in a special issue
Please ensure that the words 'this issue' are added to any references in the list (and any citations in the text) to other articles in the same Special Issue.

Reference management software
This journal has standard templates available in key reference management packages EndNote (http://www.endnote.com/support/enstyles.asp) and Reference Manager (http://refman.com/support/rmstyles.asp). Using plug-ins to wordprocessing packages, authors only need to select the appropriate journal template when preparing their article and the list of references and citations to these will be formatted according to the journal style which is described below.

Reference style
Text: Citations in the text should follow the referencing style used by the American Psychological Association. You are referred to the Publication Manual of the American Psychological Association, Sixth Edition, ISBN 978-1-4338-0561-5, copies of which may be ordered from http://books.apa.org/books.cfm?id=4200067 or APA Order Dept., P.O.B. 2710, Hyattsville, MD 20784, USA or APA, 3 Henrietta Street, London, WC3E 8LU, UK.
List: references should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters 'a', 'b', 'c', etc., placed after the year of publication.
Examples:
Reference to a journal publication:
Van der Geer, J., Hanraads, J. A. J., & Lupton, R. A. (2010). The art of writing a scientific article. *Journal of Scientific Communications, 163*, 51–59.
Reference to a book:
Strunk, W., Jr., & White, E. B. (2000). *The elements of style.* (4th ed.). New York: Longman, (Chapter 4).
Reference to a chapter in an edited book:
Mettam, G. R., & Adams, L. B. (2009). How to prepare an electronic version of your article. In B. S. Jones, & R. Z. Smith (Eds.), *Introduction to the electronic age* (pp. 281–304). New York: E-Publishing Inc.

Video data

Elsevier accepts video material and animation sequences to support and enhance your scientific research. Authors who have video or animation files that they wish to submit with their article are strongly encouraged to include links to these within the body of the article. This can be done in the same way as a figure or table by referring to the video or animation content and noting in the body text where it should be placed. All submitted files should be properly labeled so that they directly relate to the video file's content. In order to ensure that your video or animation material is directly usable, please provide the files in one of our recommended file formats with a preferred maximum size of 50 MB. Video and animation files supplied will be published online in the electronic version of your article in Elsevier Web products, including ScienceDirect: http://www.sciencedirect.com. Please supply 'stills' with your files: you can choose any frame from the video or animation or make a separate image. These will be used instead of standard icons and will personalize the link to your video data. For more detailed instructions please visit our video instruction pages at http://www.elsevier.com/artworkinstructions. Note: since video and animation cannot be embedded in the print version of the journal, please provide text for both the electronic and the print version for the portions of the article that refer to this content. Files can be stored on diskette, ZIP-disk or CD (either MS-DOS or Macintosh).

AudioSlides

The journal encourages authors to create an AudioSlides presentation with their published article. AudioSlides are brief, webinar-style presentations that are shown next to the online article on ScienceDirect. This gives authors the opportunity to summarize their research in their own words and to help readers understand what the paper is about. More information and examples are available at http://www.elsevier.com/audioslides. Authors of this journal will automatically receive an invitation e-mail to create an AudioSlides presentation after acceptance of their paper.

Supplementary data

Elsevier accepts electronic supplementary material to support and enhance your scientific research. Supplementary files offer the author additional possibilities to publish supporting applications, high-resolution images, background datasets, sound clips and more. Supplementary files supplied will be published online alongside the electronic version of your article in Elsevier Web products, including ScienceDirect: http://www.sciencedirect.com. In order to ensure that your submitted material is directly usable, please provide the data in one of our recommended file formats. Authors should submit the material in electronic format together with the article and supply a concise and descriptive caption for each file. For more detailed instructions please visit our artwork instruction pages at http://www.elsevier.com/artworkinstructions. Files can be stored on diskette, ZIP-disk or CD (either MS-DOS or Macintosh).

Submission checklist

The following list will be useful during the final checking of an article prior to sending it to the journal for review. Please consult this Guide for Authors for further details of any item.

Ensure that the following items are present:
One author has been designated as the corresponding author with contact details:
• E-mail address
• Full postal address
• Phone numbers
All necessary files have been uploaded, and contain:
• Keywords
• All figure captions
• All tables (including title, description, footnotes)
Further considerations
• Manuscript has been 'spell-checked' and 'grammar-checked'
• References are in the correct format for this journal
• All references mentioned in the Reference list are cited in the text, and vice versa
• Permission has been obtained for use of copyrighted material from other sources (including the Web)
• Color figures are clearly marked as being intended for color reproduction on the Web (free of charge) and in print, or to be reproduced in color on the Web (free of charge) and in black-and-white in print
• If only color on the Web is required, black-and-white versions of the figures are also supplied for printing purposes
For any further information please visit our customer support site at http://support.elsevier.com.

AFTER ACCEPTANCE

Use of the Digital Object Identifier

The Digital Object Identifier (DOI) may be used to cite and link to electronic documents. The DOI consists of a unique alpha-numeric character string which is assigned to a document by the publisher upon the initial electronic publication. The assigned DOI never changes. Therefore, it is an ideal medium for citing a document, particularly 'Articles in press' because they have not yet received their full bibliographic information. Example of a correctly given DOI (in URL format; here an article in the journal *Physics Letters B*):
http://dx.doi.org/10.1016/j.physletb.2010.09.059
When you use a DOI to create links to documents on the web, the DOIs are guaranteed never to change.

Online proof correction

Corresponding authors will receive an e-mail with a link to our online proofing system, allowing annotation and correction of proofs online. The environment is similar to MS Word: in addition to editing text, you can also comment on figures/tables and answer questions from the Copy Editor. Web-based proofing provides a faster and less error-prone process by allowing you to directly type your corrections, eliminating the potential introduction of errors.
If preferred, you can still choose to annotate and upload your edits on the PDF version. All instructions for proofing will be given in the e-mail we send to authors, including alternative methods to the online version and PDF.
We will do everything possible to get your article published quickly and accurately - please upload all of your corrections within 48 hours. It is important to ensure that all corrections are sent back to us in one communication. Please check carefully before replying, as inclusion of any subsequent corrections cannot be guaranteed. Proofreading is solely your responsibility. Note that Elsevier may proceed with the publication of your article if no response is received.

Offprints

The corresponding author, at no cost, will be provided with a personalized link providing 50 days free access to the final published version of the article on ScienceDirect. This link can also be used for sharing via email and social networks. For an extra charge, paper offprints can be ordered via the offprint order form which is sent once the article is accepted for publication. Both corresponding and co-authors may order offprints at any time via Elsevier's WebShop (http://webshop.elsevier.com/myarticleservices/offprints). Authors requiring printed copies of multiple articles may use Elsevier WebShop's 'Create Your Own Book' service to collate multiple articles within a single cover (http://webshop.elsevier.com/myarticleservices/booklets).

AUTHOR INQUIRIES

You can track your submitted article at http://help.elsevier.com/app/answers/detail/a_id/89/p/8045/. You can track your accepted article at http://www.elsevier.com/trackarticle. You are also welcome to contact Customer Support via http://support.elsevier.com.

© Copyright 2014 Elsevier | http://www.elsevier.com