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DESCRIPTION

We are delighted to introduce *Journal of Family Business Strategy*. Please [click here](#) for more details on this exciting new journal for the field of **family business**.

Journal of Family Business Strategy publishes research that contributes new knowledge and understanding to the field of family business. The Journal is international in scope and welcomes [submissions](#) that address all aspects of how family influences business and business influences family. Topics include, but are not limited to, the following:

- Reasons for **family business performance**
- Impact of family and business on **strategy** and performance
- **Branding strategies** (when to be family and when not)
- Long term strategies, growth vs. survival strategy
- Processes and outcomes of **corporate entrepreneurship**
- Role of family on **new venture strategies**
- Impact of family and ownership on **strategic processes**
- Efficacy of strategic plan vs. strategic planning process
- The role of financial and non-financial goals in strategy and **resource allocation**
- Impact of family on **network relations** and consequent impact on centrality and performance
- **Corporate governance**; role of boards of directors in family business, beyond board interlocks, and the role of non board relations,
- The role of **top management teams**, and executive compensation, professional non-family management
- Development of family groups in **developing economies**
- Strategy- as- practice, and strategizing activities in family businesses

Journal of Family Business Strategy seeks several areas of contribution:

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Journal of Family Business Strategy seeks to be the primary publication outlet for the best theoretical and empirical papers on a wide range of strategy topics. *Journal of Family Business Strategy* is the Journal for new work from young family business oriented scholars, addressing new areas of inquiry, and from more experienced scholars extending earlier work or engaging new paradigms.

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