



# JOURNAL OF ECONOMIC PSYCHOLOGY

Research in Economic Psychology and Behavioral Economics

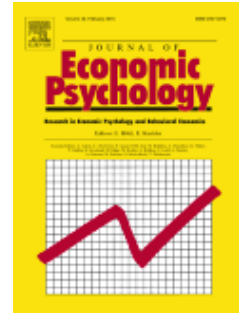
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### DESCRIPTION

The Journal aims to present research that will improve understanding of **behavioral**, especially **socio-psychological**, aspects of **economic** phenomena and processes.

The Journal seeks to be a channel for the increased interest in using behavioral science methods for the study of **economic behavior**, and so to contribute to better solutions of societal problems, by stimulating new approaches and new theorizing about economic affairs. **Economic psychology** as a discipline studies the psychological mechanisms that underlie consumption and other economic behavior. It deals with preferences, choices, decisions, and factors influencing these, as well as the consequences of decisions and choices with respect to the satisfaction of needs. This includes the impact of external economic phenomena upon human behavior and well-being. Studies in economic psychology may relate to different levels of aggregation, from the household and the individual consumer to the macro level of whole nations. Economic behavior in connection with inflation, unemployment, taxation, economic development, as well as consumer information and economic behavior in the market place are thus the major fields of interest.

The *Journal of Economic Psychology* contains: (a) reports of empirical research on economic behavior; (b) assessments of the state of the art in various subfields of economic psychology; (c) articles providing a theoretical perspective or a frame of reference for the study of economic behavior; (d) articles explaining the implications of theoretical developments for practical applications; (e) book reviews; (f) announcements of meetings, conferences and seminars.

Special issues of the Journal may be devoted to themes of particular interest. The Journal will encourage exchange of information between researchers and practitioners by being a forum for discussion and debate of issues in both theoretical and applied research.

The journal is published under the auspices of the *International Association for Research in Economic Psychology* <http://www.iarep.org>.

The aim of the Association is to promote interdisciplinary work relating to economic behavior.

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Researchers and Practitioners in Marketing, Psychologists, Economists, Governmental Policy Makers.

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