ELECTRONIC COMMERCE RESEARCH AND APPLICATIONS

AUTHOR INFORMATION PACK

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DESCRIPTION

Electronic Commerce Research and Applications aims to create and disseminate enduring knowledge for the fast-changing **e-commerce** environment. A major dilemma in e-commerce research is how to achieve a balance between the currency and the life span of knowledge.

Electronic Commerce Research and Applications will contribute to the establishment of a research community to create the knowledge, technology, theory, and applications for the development of **electronic commerce.** This is targeted at the intersection of technological potential and business aims.

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