

Author instructions for preparing SMR case studies

Case studies published in SMR are intended to be used for teaching and instruction purposes and should therefore contain two sections: (1) a Teaching Note for instructors that explains the basis of the case, key theoretical points, how the case can be used in a variety of teaching modes, and suggestions for further background reading; and (2) the actual Case Study that should be written in an engaging style for students that presents some form of problem, detailed analytical task, or a set of possible solutions from which students must justify their choice.

The Teaching Note and Case Study should be prepared as a single document following the standard formatting requirements for other types of SMR manuscripts with the following important differences:

After the title page with author affiliations the document should be as follows:

Page 2 – Abstract designed for instructors

Page 3 - Titled Teaching Note, this part of the manuscript should explain the basis of the case, key theoretical points that can be explored through the case, how the case can be used in a variety of teaching modes (i.e. class room activity, individual or group assessment task, or online delivery, etc.) and suggestions for further background reading for both instructors and students. If there are references just for the Teaching note they should appear at the end of the teaching note section.

On a new page, but part of the same manuscript, the Case Study section should commence. There is no need to provide a further abstract. The case should be written in an engaging style for students that presents some form of problem, detailed analytical task, or a set of possible solutions from which students must justify their choice. If there are references just for the Case Study they should appear at the end of the Case Study section. Sub headings should restart in this section commencing with 1 Introduction, etc.

If authors require further information they should contact the Case Study Editor for the journal prior to submitting their manuscript.