

Call for papers

Special issue in European Management Journal: “Management & social networks: Stretching boundaries”

Deadline: December 4th, 2009

We invite papers building on a social networks approach as a way to examine current management issues. This perspective covers a wide range of fields, going from organization theory, strategic management, management of innovation, human resources management, to organizational behavior. We can mention, as a very incomplete list of examples, themes such as innovation, knowledge management, learning, geographical clusters, corporate governance, conflict management, career, project and team management, competitive dynamics.

More specifically, whatever the field they belong to, **papers should provide new insights regarding the mechanisms at work in social networks**, addressing questions such as:

- **What explains performance?** What are the network (structural and non-structural) variables explaining firm’s and/or individual’s performances? What other outcomes should we investigate? What about negative outcomes?
- **How do networks evolve?** How do networks change over time and shape firm’s strategy and industry evolution? How do individual tie-building strategies affect the creation of networks? What makes a tie live or die? How do institutional and organizational contexts influence them?
- **How do nodes in networks matter?** Do network effects depend on individual attributes, such as gender, personality traits, reputation? How do cultural, technical, organizational dissimilarities affect networks returns?
- **How do networks relate to action?** What are the relevant strategies to take advantage of a network? Where do broker advantages come from? How to maintain them? How to “manage” a network?
- **How do dyadic relations work?** What are the conditions for resources (knowledge, legitimacy, social support, etc.) to be transferred from one actor to another? How do some relationships lead to negative returns or conflicts?

We also invite submissions focusing on possible **ways to increase the value of social networks studies**:

- How can network studies help managers and practitioners? How can network studies be made “useful” for firms and/or policy makers?
- What are the key methodological challenges in the field? How to deal with “uncommon” network data (sports, arts, etc.)?
- Do network analyses for managers introduce ethical issues? Do we need to approach managerial discourses about social networks from a critical point of view?

We would also **encourage authors to explore issues of integration between management and networks that extend beyond this list**. We expect both empirical and theoretical papers, from a range of disciplines and perspectives within the social sciences and have no preference towards any specific methodology.

The deadline for submissions is **December 4th, 2009**. When preparing your manuscript for submission, please follow European Management Journal guidelines:
<http://www.elsevier.com/locate/emj>

Articles should be submitted online at <http://ees.elsevier.com/emj/> and “special issue: Management & Social Networks” should be selected as the article type. For further information, please contact guest editors: bchol@univ-savoie.fr

Guest editors

Vincent Chauvet (Université de Savoie)
Bart Chollet (Université de Savoie and Grenoble Ecole de Management)
Isabelle Huault (University Paris Dauphine)
Amalya Oliver (Hebrew University of Jerusalem)
Giuseppe Soda (Bocconi University)

Planning

- **December 4th 2009: deadline for submission to EMJ, special issue**
- Early March 2010: notification of rejection **or** notification of needs for revisions for a second round
- Early June 2010: deadline for re-submission
- Early September 2010: notification of rejection after second round **or** acceptance **or** needs for additional revisions
- Early December 2010: deadline for the final version of the paper
- Early June 2011: publication of the special issue.