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2010 SPECIAL ISSUE:

Behavioral Finance

Guest Editor: Avanidhar Subrahmanyam

The *Review of Financial Economics* is calling for papers of high quality for a special issue dedicated to behavioral finance. **We are soliciting submissions that apply psychological research to corporate finance as well as asset pricing. Papers applying behavioral principles to understanding the recent turmoil in financial markets are particularly welcomed.**

Submission Deadline: June 30, 2010

- The submission fee is \$50.00. Acceptable methods of payment include a personal check, cashier's check, money order or traveler's check made payable in U.S. funds only to the **University of New Orleans**. Please mail submission fees to Tarun K. Mukherjee, Co-editor, Review of Financial Economics, Department of Economics and Finance, University of New Orleans, New Orleans, LA 70148. Please note that submissions are not complete and the review process will not be initiated until the submission fee is received.
- Electronic submissions are required (acceptable formats include Microsoft Word or Adobe Acrobat PDF). Please refer to the following website for additional guidelines: http://www.elsevier.com/wps/product/cws_home/620170.
- All submissions should be sent to Tarun K. Mukherjee at tmukherj@uno.edu. In your cover letter, please include the title of the special issue.