



TUESDAY, JUNE 15, 2010

**HARNESSING THE VALUE OF GREY LITERATURE
WITH PEER-REVIEWED RESOURCES**

PROGRAM

TOPICS & SPEAKERS

Grey Literature in a Digital Age: Strategic Decisions to Support Research

Richard Huffine

National Library Coordinator, USGS and President, ALA Federal and Armed Forces Libraries Round Table

A New Search and Discovery Ecosystem: Future of Research Discovery

Rafael Sidi

Vice President, Product Management, ScienceDirect

PANEL DISCUSSION

Miriam Blake

Research Library Director at Los Alamos National Laboratory

Richard Huffine

National Library Coordinator, USGS and President, ALA Federal and Armed Forces Libraries Round Table

Cindy Sheffield

Technology & Information Specialist
National Biodefense Analysis & Countermeasures Center

Rafael Sidi

Vice President, Product Management, ScienceDirect

GOVERNMENT EXCLUSIVE!



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ELSEVIER PRESENTS A GOVERNMENT EXCLUSIVE DISCUSSION ON...

HARNESSING THE VALUE OF GREY LITERATURE WITH PEER-REVIEWED RESOURCES

PROGRAM ABSTRACT

"Grey literature" is scientific or technical output produced by researchers and practitioners, often housed within agency repositories, and often contains more valuable details than other types of literature. Unlike peer-reviewed literature, *grey literature usually cannot be found in main-stream databases.*

Grey literature includes a wide variety of documents such as pre-prints, fact sheets, standards and working papers, committee reports that contain nuggets of value essential to research discovery.

Integrating Grey & Peer-reviewed literature will enable:

- An all-encompassing view of the total available sources in a given scientific field
- Enhancement of research output measurements metrics
- Increased researcher & affiliation visibility
- Most importantly, better research outcomes

SPEAKERS BIOGRAPHIES

Miriam Blake

Miriam Blake is Director of the Los Alamos National Laboratory (LANL) Research Library. She has a background in the library automation industry and has been active in developing digital library technology at the LANL Research Library for over 13 years. She was involved in the development and deployment of several major projects, including LANL Library's large-scale, standards-based bibliographic search system for locally hosted commercial content. Since becoming the Library Director in 2006, she has been active with the DOE National Laboratory Libraries Coalition (NLLC) and DOE's Office of Scientific and Technical Information (OSTI) Science and Technical Information (STI) Program. Current interests involve information integration and curation of digital media data, including leading OSTI's New Media Working Group and leading LANL's STI program to initiate digital curation efforts at LANL. She is currently working on a Master's degree in Knowledge Management at Kent State University.

Richard Huffine

Richard Huffine is the National Library Coordinator for the U.S. Geological Survey based in Reston, Virginia. The U.S. Geological Survey employees over 9,000 staff with approximately 1,300 of those being research scientists in the earth and natural sciences. The U.S. Geological Survey is both a user of scientific information and a major producer of research as well. As part of his current position, Richard coordinates library and information services as well as distribution for the USGS. Richard holds an MSLIS from the University of North Carolina - Greensboro and a BSBA from Appalachian State University. Richard is a current candidate for the Board of the Special Libraries Association and holds leadership positions within the American Library Association as well.

Cindy Sheffield

Cindy Sheffield is the Technical Information Specialist for the National Biodefense Analysis and Countermeasures Center (NBACC). This Federally Funded Research Center is managed by the Battelle National Biodefense Institute. Cindy has developed a readily accessible collection of peer reviewed publications as well as grey literature to serve the unique needs of this newly established National Laboratory for the Department of Homeland Security. Prior to joining NBACC Cindy was the Associate Director of Education Services for the Welch Medical Library, serving the Johns Hopkins Medical Institutions. In this role she developed and delivered programs focusing on Information Literacy and Evidenced Based Practice throughout the Johns Hopkins Medical Institutions.

Rafael Sidi

Rafael Sidi is Vice President, Product Management at ScienceDirect at Elsevier. He is leading online product development for ScienceDirect platform and new online solutions to enhance search and discovery for scientists and researchers. He has been with Elsevier since 2001, and he has been instrumental in developing Engineering Village and launching illumin8. He was also the publisher for the Compendex database. Before joining Elsevier Rafael was Director of e-commerce operations at Bolt, a teen-age social networking portal. Rafael holds an MA from Brandeis University and a BSc in electrical engineering from Bogazici University in Istanbul, Turkey.