
[Remarks delivered by Daviess Menefee, at Elsevier's Digital Libraries Symposium in January 2010]

Hello. My name is Daviess Menefee. I'm the Global Director for Institutional Relations for Elsevier. Let me welcome all of you to this Digital Library Symposium. This is the 13th year for this particular event that Elsevier has sponsored at Midwinter ALA. And we are delighted to see so many people who have responded and decided to turn out and come to this event. I think we have a very interesting program for you today. And I think you will go away with quite a bit of good information.

A little bit of housekeeping. We need to ask you, if you have BlackBerrys or cell phones, if you could turn those off at this time. We're recording this particular session, and there's a concern that it might interfere with the recording mechanism. So, thank you.

Our topic today is the New Role and Image of Academic Libraries. As I think most people here would agree, the image of academic libraries is changing, and we're not quite sure exactly what it's changing to. Our panelists have had excellent experience at managing the image of the library and trying to raise the image at their universities in various ways.

All of you at your tables should have a copy of the program and their biographies, so I'm not going to spend time introducing these people, but you can read about them. Let me introduce them at the table though. To your left, and my right, is Wendy Lougee. Next to her is Winston Tabb. After her is Carol Tenopir. That is the order in which they will speak today.

A little bit about the format also, of this particular session. I don't know if many of you were here last year for the Digital Library Symposium, but we adopted a new format, which is to try to involve, you, the audience a little bit more into this particular session. So, in order to do that, what we'll do is have the presentations and not take any questions after each presentation, but we will take a ten-minute recess after the last presentation and ask each table to come up with one question to ask either the panelists or one of the panel members.

And there are numbers at all your tables, and there's no particular order, but I will call upon each table by your number. There also should be one person from Elsevier at your table to help facilitate with coming up with a question. And you may want to introduce yourselves now at your table, and introduce yourself to your tablemates.

So, this is your one task. This is the only thing I'm asking you to do all day, is to come up with one question at your table. You will have ten minutes to decide what that is, and work cohesively as a group. I think we'll have an interesting discussion with these questions afterwards.

[End of Audio]