



Call for Papers

Special issue on “Scenario Method: Current developments in theory and practice”

Scenario method has been applied in military and business contexts for many years. But what do we really know about the method and whether it ‘works’ (howsoever we define this term)? How do the different variants compare and contrast? Is there empirical evidence for the superiority of any one variant over others — or indeed, over other approaches that might be used to achieve similar ends? Are there any domains in which the technique has proven particularly useful?

In this Special Issue, we wish to focus on the scenario technique in its widest sense, providing an up-to-date analysis of its past, present, and future prospects. We therefore invite papers that consider some aspect of the method, in particular:

- Critical theoretical considerations of the method and its rationale/s
- Reviews of the use of the technique in specific applied areas including evidence of the method's impact on field development or policy making
- Empirical studies comparing scenario method variants, or comparing some variant of scenario method to alternative (forecasting) approaches
- Novel practical applications of the method
- Novel elaborations of the method (and the critical appraisal of these)
- Considerations of future prospects for the technique

If you are interested in contributing to this Special Issue, please submit a one-page abstract for an initial assessment. A quick response will be given regarding potential suitability of the paper for this issue. The deadline for submission of full papers is on 1st December 2011, and we are aiming for the Special Issue to be published mid 2012. All submitted papers will go through a single-blind review process and only those that meet the requirements of Technological Forecasting and Social Change will be accepted for publication.

Please submit your initial abstract electronically to all editors of this Special issue, listed below:

George Wright

Durham Business School, UK

*Corresponding author

E-mail address: george.wright@durham.ac.uk

George Cairns

School of Management, RMIT University, Australia

E-mail address: george.cairns@rmit.edu.au

Ron Bradfield

Strathclyde Business School, United Arab Emirates

E-mail address: bradfield@strath.ac.uk